

THE DORIS FLEISCHMAN UNSUNG HEROES AWARD

CALL FOR NOMINATIONS

DEADLINE: April 26, 2024

The Doris Fleischman Award honors a selfless, dedicated volunteer who humbly and steadfastly contributes to the public relations profession through FPRA. In essence, this is an "unsung" hero award intended to reward the individual who consistently supports and assists the organization.

The Fleischman Award was established to honor the achievements and contributions of Doris Fleischman, business partner and wife of Edward L. Bernays, the "father" of public relations.

The award recognizes those FPRA members who, like Ms. Fleischman, contribute to the field of public relations through their consistent, tireless efforts. The award honors a member for their "behind the scenes" work and FPRA volunteer efforts.

AWARD CRITERIA

- Nominee must be a good-standing member of FPRA with a minimum of two years of consecutive membership.
- Nominee must have made significant contributions to an individual chapter and FPRA in general.
- Nominee should not be a state officer or member of the Award Selection Committee but may have served on the chapter board, as a committee chairperson, or continuous committee member.
- Nomination must include a double-spaced, typewritten rationale with specific examples addressing why the nominee should receive the award.

Email all nominations to the Immediate Past President, Jay Morgan-Schleuning, APR, CPRC, and FPRA's State Office. Contact information below.

Jay Morgan-Schleuning, APR, CPRC

FPRA State Office

If you have any questions, please contact FPRA's Executive Director <u>Cheray Keyes-Shima, APR, CPRC</u> 941-365-2135