



FLORIDA PUBLIC RELATIONS EDUCATION FOUNDATION

RECOGNITION EVENT

AUGUST 7, 2023

A Message from the 2022-2023 Foundation Chair



For 35 years, the Florida Public Relations Education Foundation has raised funds for student scholarships and professional development opportunities for public relations professionals. Our efforts are accelerating as we work to strengthen the Foundation financially and operationally. As the Foundation grows, we will include more opportunities for public relations students and professionals to benefit.

FPRA members and colleagues sent 1,028 Valentines for the "Show a PR Colleague Some Love" Valentine's

Campaign this year. Our Sustaining Members commit small monthly donations that add up. This program has raised over \$19,000 to date. In addition, individual members made generous contributions and program-specific contributions. In total, we raised a total of \$26,061 this year.

FPREF is a 501(c)(3) nonprofit charitable organization. We are focused on growing our investments while providing scholarships and other opportunities. I am grateful for our amazing 2022-2023 board, who committed to pushing the organization forward on many fronts for future leaders through clarifying roles and planning for the future. Our three-year strategic plan includes priorities such as increased communication with donors and non-donors, growing the Valentine's campaign, improving technology, updating bylaws and establishing stronger policies and procedures.

You will see many of the Foundation's contributions throughout this conference. This morning, we recognized a new class of APR and CPRC recipients, many of whom received financial support funded through the Foundation. At lunch today, we will recognize two outstanding student scholarship recipients — one will receive our Dr. Bob Davis, APR, CPRC, scholarship, and the other will receive Dr. Jay Rayburn, APR, CPRC scholarship.

LeadershipFPRA participants and Joe Curley Rising Leader nominees are also recognized during Annual Conference. These individuals are all representative of the mission of the Foundation and made possible by generous donations.

We invite you to join us in creating a stronger foundation for public relations education and opportunities. To learn more, please visit fpra.org/fpref-education-foundation.



April Salter, APR, CPRC
Chair, Florida Public Relations Education Foundation



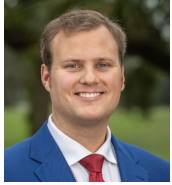
The Joe Curley Rising Leader Class honors up-and-coming FPRA members who have demonstrated emerging leadership traits and active involvement in FPRA chapter activities, programs, functions and events. This honor recognizes the personal dedication and engagement of members with two to five years of membership. It is intended to encourage those rising leaders and strengthen the leadership development stream at the chapter level.

Membership in the Rising Leader Class is determined by chapter nomination. Selection methods differ within the chapters, but each chapter may nominate one member into the Rising Leader Class.

Each Rising Leader Class Member will receive a \$150 FPRA professional development credit to be used at their discretion. In addition, three scholarships will be awarded to members of the Rising Leader Class: one tuition scholarship to participate in the upcoming LeadershipFPRA class that includes a \$500 travel stipend and two scholarships that cover the application fees to sit for the APR or the CPRC exam.

Finally, one candidate from the class will be selected as the Joe Curley Rising Leader Award honoree, recognizing that individual's outstanding dedication to serving as a leader within their chapter. The Joe Curley Rising Leader Award honoree receives a \$500 cash award and a \$1,000 FPRA state credit to be used for professional development.

Congratulations to this year's Joe Curley Rising Leader Class members and to the Joe Curley Rising Leader Award recipient! We thank you for your continued service to FPRA and dedication to the profession of public relations.

**TRAVIS CORNWELL**

Next-Mark, LLC
Central West Coast Chapter

Travis is serving as CWC's membership director for the second year. The chapter has maintained its position as one of the largest FPRA chapters. It is steadily growing, largely thanks to Travis's contributions, which were instrumental in CWC winning the President's Award for Membership Development in 2022. His involvement in LeadershipFPRA Class VII further showcases his commitment to the organization.

**RACHEL COTE**

College of Central Florida
Ocala Chapter

Rachel was pivotal as co-chair of the Ocala Chapter's one-day conference. She set ambitious goals of 150 attendees, three sessions per time slot, a keynote on DEI & Belonging and CEUs for APRs. Rachel has shown continuous leadership growth, previously serving as the website chair and participating in the planning committee for professional development.

**ANGELENE DAVIS**

City of Palm Coast
Volusia/Flagler Chapter

Angele is the chapter secretary. In addition to this role, she created brochures that help to foster community among members and facilitate a better understanding of the leadership team. She also created cohesive branding for professional development events, encompassing print and digital media, and designed chapter brochures to cultivate a positive and diverse culture and community.

**LAUREN HELM, APR**

MillCreek Financial Consultants
Capital Chapter

Lauren joined FPRA in January 2020 and quickly became involved in chapter activities, making valuable contributions to the organization. She started as the secretary on the board and currently holds the position of director of credentialing. In this role, she developed study materials for the APR exam, including mock exam questions, and organized a virtual study group for APR candidates and a summer APR boot camp. Lauren also improved the chapter's website APR content.

**KYRIANNA HOFFSES**

Clear SEM Solutions
Treasure Coast Chapter

Kyrianna serves as the vice president of digital media for social media. She has significantly contributed to the Treasure Coast chapter by creating Google forms for board members to submit content, improving social media presence, designing graphics for professional development meetings, Image Awards and more. Her efforts have led to substantial growth in the social media analytics and a positive reputation for the chapter.

**EMMAJEAN LIVINGSTON**

Firehouse Subs
Jacksonville Chapter

EmmaJean has thrived this year as vice president of media/communications. As a Leadership FPRA Class VI graduate, EmmaJean is a shining example of emerging leadership within FPRA. She constantly seeks ways to enhance communication and foster chapter growth. EmmaJean has been instrumental in keeping the chapter's social media platforms and website updated with crucial information for members, ensuring open and timely communication channels.

**JESSICA MARTINEZ, MA**

University of South Florida
Tampa Bay Chapter

Jessica's role as vice president of communications has been marked by innovation and effectiveness. She successfully increased social media exposure and engagement by over 200% and established a newsletter. Her growth and achievements earned her recognition as the President's Unsung Hero at the chapter's annual awards ceremony in 2022.

**DESPINA MCLAUGHLIN, APR**

Orange County Government
Orlando Area Chapter

Despina's pursuit of learning and excellence always remains, as she actively engages in various FPRA events and initiatives. She attends monthly FPRA events, participates in Women in Leadership programs, takes APR courses, emcees and moderates FPRA panels, hosts Image Award webinars, and actively contributes to programming and connecting industry and educational leaders for the chapter's 2023 Media Mashup.

**CARLEE MIXON**

Launch Credit Union
Space Coast Chapter

Carlee joined the board in 2021 as the communications chair and has since taken on the role of vice president of communications. In addition to her exceptional work in this area, Carlee has actively supported various initiatives, including leading a community relations partnership and organizing a virtual workshop on digital content creation. She is currently participating in LeadershipFPRA Class VII.

**STYLIANA RESVANIS**

UF Health
Gainesville Chapter

Styliana has actively participated in various committees, including the Programs and Community Relations committees, before assuming the role of director of educational services on the board this year. Styliana has proactively collaborated with the CHOMP Chapter and other student PR groups. She has worked closely with students, arranging speakers and facilitating connections with professionals for resume reviews and mock interviews.



ISABELA ROSELIONE

Flex Seal Family of Products
South Florida Chapter

Isabela has been an exceptional leader within FPRA, starting with her role as president of UCF's Quotes Chapter and her involvement with the Orlando Chapter as a liaison. She then became an at-large member and played a pivotal role in chartering the South Florida Chapter. Since its inception in May 2022, Isabela has served as chapter president, embracing the responsibilities of a chapter president.



MAGGIE WEAVER

Hilton Sandestin Beach Golf Resort & Spa
Northwest Florida Coast Chapter

Maggie has been integral to the Northwest Florida Chapter board for three years, serving as vice president of professional development and secretary. Since day one, Maggie has been a valuable asset to FPRA and the chapter. She actively volunteers for events, provides supplies and meeting space, assists in finding engaging speakers and presenters, donates accommodations and hotel stays for fundraisers, contributes to committees, and willingly fills vacant positions.



JACQUELINE WHITMORE

The Protocol School of Palm Beach
Lake County Chapter

Jacqueline has been a dedicated programming chair and actively involved board member for two years. Jacqueline's ability to secure outstanding presenters has attracted attendees from outside the chapter, enhancing the overall appeal of events. Her contributions were pivotal in the Lake County Chapter winning the President's Award for Programming in 2022.



SHANNON WILLIAMSON, APR

Lee County Electric Cooperative - LCEC
Southwest Florida Chapter

Shannon has made significant contributions to her chapter since joining, initially taking on the role of secretary. Now serving her second year in that position, she has ensured high organization and effective communication. She also served as Image Awards event chair this year, demonstrating exceptional planning and organizational skills. In addition, she went above and beyond by developing a comprehensive social media plan for the chapter.

FLORIDA PUBLIC RELATIONS EDUCATION

FOUNDATION REPORT

Your FPRE Foundation makes a difference.

Please join us in celebrating the following accomplishments, totaling an investment of over **\$93,000** since 2000 in the professional development and education of PR professionals and future practitioners.

\$19,475 in Accreditation support

\$2,425 in Certification support (Started in 2020)

33 student scholarships in the amount of \$45,000:

Listed in Chronological Order

Rachel Webber	Michelle Dahnke	Maria Jimenez
Christy Linn	Caitlin Murphy	Lauren Dion
Talene Jade Grandy	Megan Burgess	Taylor Freitag
Ginger Donel	Ashleigh Grant	Benjamin Simmons, III
Anna O'Sullivan	Disney Bolin	Abby Ellis
Joshua Stewart	Katie Hyer	Visakha Pham
Mary McClellan	Shelby Connott	Chloe Philgreen
Gabrielle Wolf	Ali Darrow	Richard Mason
Christina Marie Perez	Zachary Farrington	Hannah Fulk
Andrea Bebout	Molly Nurczyk	Christopher Shulze
Laura Hammerton	Breanna Rigg	Lilli Kreisher

10 Annual Conference Scholarships totaling \$5,970

7 CN Symposium Scholarships totaling \$2,350

38 LeadershipFPRA Tuition Scholarships totaling \$12,625

Professional Development Programming totaling \$5,250

ADVANCING CAREERS

SINCE **2000**, THE EDUCATION FOUNDATION
has awarded MORE THAN **\$93,000**

TO
SUPPORT



Student
Scholarships



Accreditation
Support



Professional
Development

**2023 DR. BOB DAVIS, APR, CPRC
SCHOLARSHIP RECIPIENT**



LILLI KREISHER

University of Central Florida

Lilli Kreisher is a Senior at the University of Central Florida and recipient of the 2023 Dr. Bob Davis, APR, CPRC, Student Scholarship. Lilli is graduating this fall with a major in advertising and public relations. When asked as a public relations student what the most valuable aspect of her education was, Lilli said the practical experience she gained through her internships and hands-on experience. She worked as a marketing intern for Bigeye, a full-service agency, where Lilli created content for Instagram, made weekly newsletters and assisted in client research. Her other internship was at Statusphere, where she helped with member and brand communication. Lilli is a highly motivated individual with a passion for advertising and public relations.

**2023 DR. JAY RAYBURN, APR, CPRC
ENDOWED BY JOE CURLEY, APR, CPRC
SCHOLARSHIP RECIPIENT**



CHRISTOPHER SHULZE

Florida State University

Christopher Schulze is entering his senior year at Florida State University and is this year's Dr. Jay Rayburn, APR, CPRC, Student Scholarship recipient. Christopher, double majoring in Public Relations and French Language with a minor in Environment and Society, has consistently made the Dean's list every semester at Florida State University. While attending George Mason University, he served as the vice president of communications for Beta Theta Pi. He is also a published author in Laura Riding Jackson's Book and TCPalm Newspaper, affiliated with USA Today. While at college, Christopher is an active FPRA Tallahassee Student Chapter member and regularly attends student FPRA events and gatherings.

WE THANK OUR 2023 FPRE FOUNDATION DONORS!

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Pamela Nulman, APR, CPRC
Orlando Area Chapter
Frank Polito, APR, CPRC
Sandi Poreda, APR
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