

Division A

Public Relations Programs

Division A Crisis Communication

Dick Pope All Florida Golden Image Award

Positive Solid Waste Change for Port St. Lucie

City of Port St. Lucie

Community Relations

Award of Distinction The Healing Power of Music Van Wezel Performing Arts Hall Marketing Department

Award of Distinction Comerica Bank's 'gomerica Gratitude' Priority Marketing

Award of Distinction

Farah & Farah Vote Boldly Campaign Kayla Poe; Lanette Hart, APR, CPRC & Natalie Harnesman

Public Service

Golden Image Award & Judges' Award Battle of the Belts FDOT District Two Award of Distinction & Judge's Award Two Unusual Late Fall Storms Wreak Havoc on Orange County, FL and Threaten Annual Mayor's Toy Drive Despina McLaughlin, APR; Chris Romero & Sydney Tran

Award of Distinction

Liquid Creative + City of Newberry AMI Meter Rollout Campaign Jen Houser, Scott Schroeder, APR, CPRC; & William Duxbury

Award of Distinction

Kickstart Success: Supporting Childhood Education in Northwest Florida Sachs Media & Early Learning Coalition of Northwest Florida

Award of Distinction

Preserve Our Paradise Evelyn Longa, MS, APR, CPRC

Institutional

Golden Image Award Family Initiative Autism Acceptance Campaign Priority Marketing

Public Information

Award of Distinction Mighty Mussels "Butts in the Seats" Campaign Priority Marketing

Award of Distinction Florida TaxWatch's 2022 Budget Turkey Watch Report On 3 Public Relations & Florida Taxwatch

Award of Distinction

No Kid Hungry Florida Campaign SalterMitchell PR & No Kid Hungry Florida

Crisis Communication

Golden Image Award & Judges' Award Positive Solid Waste Change for Port St.Lucie City of Port St. Lucie

Award of Distinction LCEC Response to Hurricane Ian Relief LCEC Public Relations Team

Internal

Award of Distinction CPAmerica, Inc.'s Learning Management System (LMS) Launch Amy Azoulay, APR

Award of Distinction LCEC Intranet Redesign LCEC Public Relations Team

Promotional/Marketing

Golden Image Award & Judges' Award Liquid Creative Strategic Marketing Partner Campaign Jen Houser, Scott Schroeder, APR, CPRC & Matias Raby

Award of Distinction & Judges' Award Beacon College's TV Season Premiere of WUCF – TV Curley & Pynn and Beacon College

Award of Distinction & Judges' Award America's First Settlement Trail Visit Pensacola, Inc.

Award of Distinction & Judges' Award Diocese of Palm Beach's Successful Promotion of the 2022 DSA Campaign Jennifer M. Trefelner, APR, CPRC

Public Affairs

Golden Image Award & Judges' Award Hometown Hero Housing Program Sachs Media and Florida Realtors Award of Distinction & Judges' Award Hendry County School District Half-Cent Surtax Referendum Campaign Pushing the Envelope, Inc., Tiffany Hernandez, Senior Graphic Designer

Integrated Marketing

Golden Image Award & Judges' Award First Watch: Sip, Sip, Hooray Phade Straw Campaign Hunter Carpenter

Award of Distinction & Judges' Award Fort Myers Brewing Co. 10th Anniversary Campaign Priority Marketing

Award of Distinction & Judges' Award University of West Florida 2022 Day of Giving UWF Office Institutional Communications

Award of Distinction

NAMI of Sarasota and Manatee Counties' 2022 Giving Challenge NAMI of Sarasota and Manatee Counties & KSC Inc.

Reputation Management

Award of Distinction & Judges' Award Launch Credit Union Review Strategy Carlee Mixon

Award of Distinction Focus on Excellence: St Lucie Eye Shines with 5-Star Reviews and Patient Satisfaction Cindi Green, RN, APR

Special Event

Golden Image Award & Judges' Award Lockheed Martin Launches Inaugural Space Impact Week Nina Salvaggio Wagner, APR Carlee Craddock & Rachel Leasure

Award of Distinction & Judges' Award Jacksonville Harbor Deepening Event at JAXPORT Jacksonville Port Authority

& Judges' Award Junior Achievement of Southwest Florida Hall of Fame Pushing the Envelope, Inc, Tiffany Hernandez, Senior Graphic Designer & Rogers Media Group

Award of Distinction

Award of Distinction & Judges' Award Celebrity Martini Glass Auction Finale Salute Appreciation Dinner Priority Marketing

Virtual Special Events

Golden Image Award & Award of Distinction Ride Like MADD Florida Claudia Machado, Rachel Stephens & Kristen Allen

Other

Golden Image Award Being Premier at Abbey Road Studios Premier Sotheby's International Realty & PHMG

Award of Distinction Florida KidCare: Back-to-School Countdown Sachs Media & Florida Healthy Kids Corporation Award of Distinction Water Woman Makes Waves in Treasure Coast Classrooms Jenny Tomes, APR

Division B

Collateral Tools of Public Relations

Division B Other

Grand Golden Image Award

Orlando Senior Health Network Continuing Care at Home Collateral Priority Marketing

Annual Report

Golden Image Award & Judges' Award CDC of Tampa 2021 Annual Report Bridgette Blake, Ernest Coney & Tiffany Clark

Award of Distinction FAMU Medical Marijuana Education & Research Initiative Quarterly Report SalterMitchell PR & FAMU MMERI

> Award of Distinction SCTPO 2022 Annual Report Abby Hemenway, APR & Space Coast Transportation Planning Organization

Award of Distinction Notes on the Future: MetroPlan Orlando's 2022 Annual Report Cynthia Lambert, APR; Mary Ann Horne & Leilani Vaiagoa

Brochure

Award of Distinction Tackling Poverty and Inequities in 32304 Neighborhoods and Beyond Leon County Government

News Release or Pitch

Golden Image Award Conservancy of Southwest Florida Python Research Pitch Priority Marketing

Award of Distinction Carrie Pittman Meek Street Renaming City of Tallahassee

Other

Golden Image Award & Judges' Award Orlando Senior Health Network Continuing Care at Home Collateral Priority Marketing

Award of Distinction

Survive & Thrive Advocacy Center Youth & Caregivers Toolkit SalterMitchell PR & STAC

Division C

Digital Tools of Public Relations

<u>Division C</u> Video – Public Service

Grand Golden Image Award

4 P's of Cold Weather Safety City of Tallahassee

Digital Promotion

Award of Distinction & Judges' Award FSPA's Hurricane Ian Relief Fund Campaign Florida Swimming Pool Association

Award of Distinction RS&H Countdown to Launch Artemis 1 Campaign Madelene Skinner, Infrastructure Communications, Infrastructure Graphics & Communications Strategy

Social Media

Golden Image Award & Judges' Award Diocese of Palm Beach's Successful Facebook Growth Challenge Jennifer M. Trefelner, APR, CPRC

Award of Distinction & Judges' Award Orange County Hurricane Ian Response: Public Service Through Social Media Marc Espeso & Chris Romero

Award of Distinction Social Media Job Recruitment Michele Sager, APR & Allen Yarbrough

Video – Public Service

Golden Image Award & Judges' Award 4 P's of Cold Weather Safety City of Tallahassee

Video - Institutional

Award of Distinction Leon County Government 2022 Annual Report Video Leon County Government

Website

Award of Distinction & Judges' Award

Putting Customers First – Lee County Tax Collector Website Redesign The Lee County Tax Collector Communications Team and The Lee County Tax Collector Performance & Innovation Team

Division D

Student Projects in Public Relations

Social Media

Golden Image

& Judges' Award Chappie James Museum Social Media Engagement Campaign Summer 2022 Social Media for Ad & PR Course Department of Communication University of West Florida

Award of Distinction & Judges' Award

Reviving Local History Summer 2022 Social Media for Ad & PR Course Department of Communication University of West Florida

Award of Distinction & Judges' Award People of Happiness Mental Health Awareness Month Isabella Riquezes

Judges' Award

Building a Better Reel: Increasing Engagement Through Data-Driven Content Angelina Rahaman and the 2022/2023 Quotes Executive Board