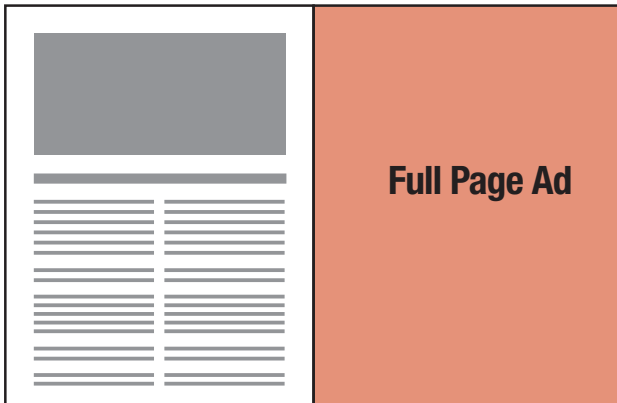


Reach FPRA's audience of 250+ conference attendees and 25+ speakers from prominent organizations. Spread your brand message to an audience of PR professionals who make purchasing decisions in a variety of industries and sectors across the state of Florida, including for-profits, nonprofits and government agencies.



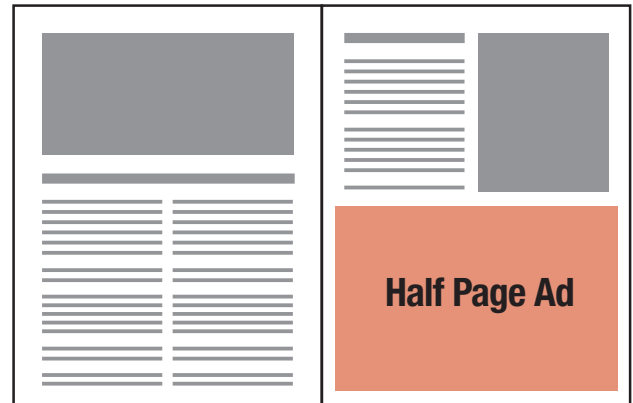
## Full Page Ad \$1,000

Bleed: 8.75" w x 11.25" h

Trim: 8.5" w x 11" h

Safe Area: 8" w x 10.5" h

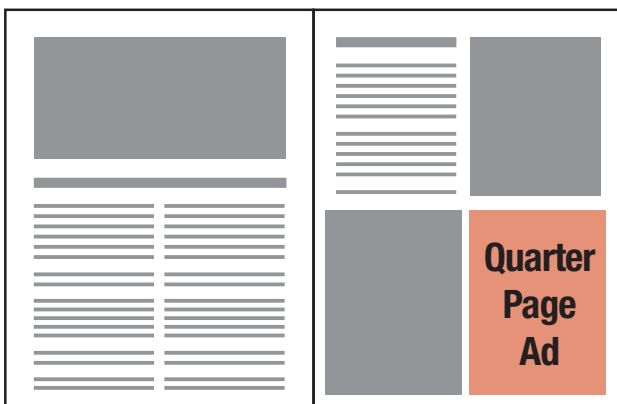
*Please keep all text, logos and important artwork within safe area*



## Horizontal Half Page Ad \$500

8" w x 5.125" h

*Please note: this ad must be provided in horizontal format. Vertical ad space is not available for half page ads.*



## Vertical Quarter Page Ad \$250

3.875" w x 5.125" h

*Please note: this ad must be provided in vertical format. Horizontal ad space is not available for quarter page ads.*

## File Specifications

- All images and graphics must be high resolution (300 dpi or above at 100%)
- All images and graphics must be in cmyk format
- pdf is preferred file format
- jpg, tif and eps are acceptable formats
- Please do not include crop marks on files.