



# LeadershipFPRA Application

## Class VI

### APPLICATION PROCESS

- Application must be submitted electronically to the FPRA State Office by **July 2, 2021**.
- Please attach an up to date copy of your resume plus link to your LinkedIn page with this application.
- Please submit electronically with your application a recent high-res color professional headshot suitable for use in publications and publicity.
- Applicants will be notified of the Selection Committee’s decision by July 8, 2021.
- Please keep in mind that while the Selection Committee is evaluating individual applications, it is also building a class that represents diversity – professionally and geographically, as well as in the areas of age, race, gender and ethnicity.
- Tuition for LeadershipFPRA is \$750. Program tuition includes meals and session/program related costs.

### PARTICIPATION REQUIREMENTS

Participants are required to attend the entire orientation and may not miss more than two of the six classes to graduate. Tuition can be paid in full at the time of acceptance into the program or the following payment plan may be utilized:

- First payment of \$450 due at time of acceptance into the program.
- The remaining \$300 due no later than December 31, 2021.

### APPLICATION INSTRUCTIONS

**PART I:** To facilitate the application process, please type your answers. Be sure to answer every question.

#### PERSONAL DATA

|   |
|---|
| • <b>Full Name:</b>   |
| • <b>First name or nickname preferred:</b>                                  |
| • <b>Company Name:</b>  |
| • <b>Title:</b>   |
| • <b>Business Address:</b>  |
| • <b>Business Phone:</b>  |
| • <b>Email address:</b>   |
| • <b>Home address:</b>  |
| • <b>Home phone:</b>  |
| • <b>Cell phone:</b>  |
| • <b>How long have you been a member of FPRA?</b>                           |
| • <b>To which FPRA chapter(s) have you belonged during your membership?</b> |

**LeadershipFPRA takes pride in choosing a class that is diverse in all areas. Please provide the following demographic information:**

- Gender:                      Male                                      Female
  
- Date of Birth: \_\_\_\_\_
  
- Ethnicity:                      Caucasian                      African American                      Hispanic/Latino                      Native American  
   Asian                                      Other \_\_\_\_\_

**EDUCATION**

- Please list your educational and military (if applicable) achievements, including any significant awards, honors and dates received.
  
  
  
  
  
  
  
  
  
  
- Please check one or more of the following categories that best describes your present employment.  

|            |             |             |
|------------|-------------|-------------|
| Agency     | Association | Corporate   |
| Counselor  | Education   | Financial   |
| Government | Healthcare  | Nonprofit   |
| Tourism    | Utility     | Other _____ |
  
- Do you have the support of your employer for the time necessary to participate in LeadershipFPRA?  
(Participants will be committing to four 1+1/2 day sessions, a 1-day session aligned with FPRA’s CN Winter Symposium in January and a 1-day extension of the FPRA Annual Conference in August. Participants are expected to be registered participants for the FPRA Annual Conference (separate registration and lodging fees apply).  

|     |    |
|-----|----|
| YES | NO |
|-----|----|
  
- Are you able to make the financial commitment to participate in the LeadershipFPRA program?  
(It is estimated that participants should assume travel and accommodation costs of \$200-\$250 per session)  

|     |    |
|-----|----|
| YES | NO |
|-----|----|

**BUSINESS AND COMMUNITY INVOLVEMENT**

LeadershipFPRA places great emphasis on the time you commit to improving your community through volunteer activities.

- In order of importance to you, list up to five volunteer, community, civic, professional, business, social, athletic, religious, or other organizations in which you are currently active or have been active in the past, and in which you have assumed a leadership role and explain why it is important. **(250-word limit)**

- Please describe an issue that you have impacted personally, which illustrates your actions as a leader within your organization and / or community? **(250-word limit)**

- If you have not had the time or interest to become actively involved, what conditions have changed that now enable you to seek involvement in your community and state? **(250-word limit)**

**FPRA AND LEADERSHIP PERSPECTIVE**

- What about LeadershipFPRA motivated you to submit this application? **(250-word limit)**

- What do you hope to gain from participating in LeadershipFPRA? **(250-word limit)**

- What do you feel are the biggest challenges facing the public relations profession? **(250-word limit)**

- Have you participated in a previous leadership program? Please list:

- How can FPRA help you with these challenges? **(250-word limit)**

**PART II: REFERENCES**

- Please list contact information for two persons who are in a position to comment on what you would bring to the LeadershipFPRA program.

|                          |
|--------------------------|
| <b>Name:</b>             |
| <b>Title:</b>            |
| <b>Company Name:</b>     |
| <b>Business address:</b> |
| <b>Telephone number:</b> |
| <b>Email:</b>            |
|                          |
| <b>Name:</b>             |
| <b>Title:</b>            |
| <b>Company Name:</b>     |
| <b>Business address:</b> |
| <b>Telephone number:</b> |
| <b>Email:</b>            |

**PART III: MISCELLANEOUS**

- Do you have a disability or physical limitation where accommodations or assistance would be helpful?

Yes

No

If yes, please indicate:

Special Diet Request - Vegetarian meals or other special request meals can be made available if requested in advance. Please indicate below if you would prefer vegetarian meals or have any other dietary restrictions.

**PART IV: COMMITMENT**

By submitting this application, I understand that LeadershipFPRA is much more than a six-session program and that, if selected, I will be expected to continue as an active member of the Association by sharing my time, talents, and resources to support LeadershipFPRA and FPRA.

I understand the purpose of the LeadershipFPRA program, and if I am selected I will devote the time and resources necessary to complete the program.

I understand that the entire orientation is mandatory and that even though emergencies do arise, any participant missing more than 80% of the sessions will be asked to withdraw from the program and no portion of the tuition shall be refunded. I have the full support of my employer for the time required to participate. I agree to be bound by the above commitments by signing this application.

\_\_\_\_\_  
*Applicant Signature*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Supervisor Signature*

\_\_\_\_\_  
*Date*

Please list your Facebook, LinkedIn, Instagram and Twitter handles (if applicable):

Describe your unique blend of personality, skills, and life experiences that you would contribute to LeadershipFPRA:

**PART V: TUITION**

The cost of the LeadershipFPRA program is \$750 per participant (not including travel and lodging), payable upon acceptance to the program. Tuition can be paid in full at the time of acceptance into the program or the following payment plan may be utilized.

Will you be receiving a chapter scholarship?

YES

NO

Would you like to be considered for a scholarship?                      YES                      NO

Would not receiving a scholarship prevent you from participating in the program?                      YES                      NO

- First payment of \$450 due at time of acceptance into the program.
- The remaining \$300 due no later than December 31, 2021.

**PART VI: CANCELLATION POLICY**

- Prior to orientation, if you are replaced by one of the alternates, you will receive a full refund.
- Prior to orientation, but too late to be replaced by an alternate, you will receive a refund, less \$100.
- After orientation, there will be no refund.