



Support Your Peers: Submit APR Exam Questions

Keeping the APR exam current requires an ongoing process of adding and improving questions — and you can help.

Did you know that any PR practitioner or educator can submit exam items for consideration and review? It's a great exercise for APR candidates and study groups, and accredited practitioners earn 0.5 CEUs toward [renewal of your APR](#).

Ready to get started?

- Read the list of [Knowledge, Skills and Abilities](#) assessed by the exam.
- View the [how-to video](#).
- Review the [Guidelines for exam question writing](#).
- Draft your proposed items. The more, the better!
- Identify references from the [recommended resources](#), including the APR Study Guide and AP Stylebook.
- Submit your items via the [online form](#) or via [email](#) to accred@prsa.org.

Submitted items go through a multi-step evaluation before being added to the exam as non-graded (beta) items. That's right, we test the questions before using them to evaluate candidates.

In addition to keeping the exam current, a larger pool of item-writers means that the APR exam reflects diverse experiences and perspectives from throughout the current practice of public relations. Add your questions today!