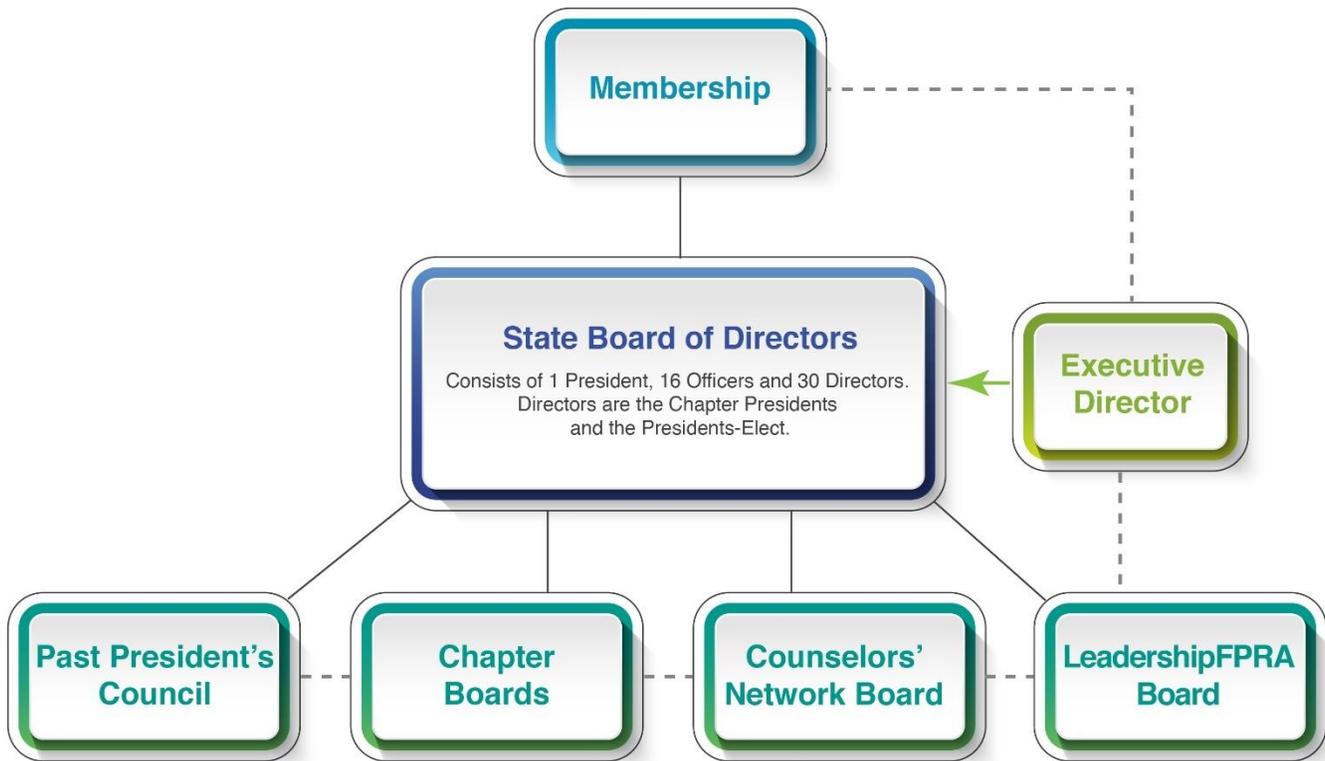


Organizational Chart and Governance Structure



The Florida Public Relations Association (FPRA) is a statewide organization that is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida.

Established in 1938, FPRA has 15 professional chapters and 14 student chapters. Each professional chapter has its own board of directors to manage the chapter's local professional development programming, networking and professional recognition. Each student chapter is overseen by a professional member of FPRA who is assigned as the chapter's faculty advisor. FPRA's professional chapters operate under the same tax identification number.

FPRA chapters can only be established by the petition of 10 or more voting FPRA members in good standing. Charter petitions must be approved by FPRA's State Board of Directors.

FPRA's State Board consists of 30 directors and 18 officers, including the president. The directors of the board are the chapter presidents and presidents-elect. The officers of the State Board make up the Association's Executive Committee. For members to serve as an officer they must be voting member and have served as a chapter president. Elections are held once a year and are presented for a vote at the Association's Annual Meeting. The officer slate is presented to the State Board every year in May. This process is led by a Nominating Committee chaired by the Association's immediate past president. The slate of officers is presented to the membership a minimum of 30 days before the Annual Meeting.

The officer positions on the Executive Committee are as follows:

President	VP of Communications	VP of Student Services
President-Elect	VP of Digital Media	Counselors' Network Chair
Immediate Past President	VP of Diversity, Equity & Inclusion	FPREF Chair
VP of Accreditation & Certification	VP of Finance	LeadershipFPRA Chair
VP of Annual Conference	VP of Golden Image	
VP of Chapter Services	VP of Professional Development	*Executive Director

*Nonvoting member

In addition to FPRA's officer positions, FPRA assigns one to two professional members, who have served on the Executive Committee, to represent FPRA on the Universal Accreditation Board (UAB). These representatives provide quarterly reports to the Association's Board of Directors concerning all matters related to the APR (Accredited in Public Relations) credential. FPRA's UAB representative(s) are not a part of FPRA's State Board of Directors. FPRA is a participating organization of UAB.

FPRA is governed by its bylaws, policies and procedures. Policy development and amendments can only be done through FPRA's State Board of Directors. Responsible for leading the Association's annual policy review process, is FPRA's president-elect.

Further, all past presidents of the Association, referred to as the Past President's Council, shall be called upon or convened for advice by the officers of the Association or by the Board of Directors. The Council shall meet at least once a year.

All officers of the Association are responsible for providing support in their areas of responsibility to the membership and its chapter boards. The three Executive Committee positions that have their own boards are the Counselors' Network (CN) Chair, the Florida Public Relations Education Foundation (FPREF) Chair and the LeadershipFPRA Chair.

The CN chair's board consists of CN members who help guide the programming of the CN Network. The CN Network is a program of FPRA. Membership in this Network is for FPRA members-only who have earned their CPRC (Certified Public Relations Counselor) credential. The CPRC is a one-of-a-kind credential developed to recognize the professional growth and achievement of senior FPRA members who have already earned the APR designation.

FPREF is a separate organization with a 501(c)(3) status. FPRA is a 501(c)(6). The purpose of the Florida Public Relations Education Foundation is to advance the public relations profession within the state of Florida. Established in 1986, the Foundation's areas of focus include providing: student scholarships, Accreditation and Certification support and professional development support.

LeadershipFPRA is FPRA's newest program. Established in 2016, LeadershipFPRA is a formal leadership program that provides selected members with the skills and tools to become stronger leaders in their organizations, communities and FPRA. This program is managed by its own board, which are typically alumni of the program.

All officers and directors of the Association's Board of Directors report to FPRA's president. This position is a one-year term preceded by a one-year term as president-elect and proceeded by a one-year term as immediate past president.

Overseeing and managing the Association's day-to-day operations is FPRA's executive director. FPRA's executive director is the resident agent for the Association and maintains a place of business in the state of Florida for the service of process. This place of business is referred to by FPRA as the State Office. The executive director is solely responsible for managing the paid personnel needed to manage the day-to-day affairs of the Association. FPRA's executive director is an employee of a separate agency/management firm, which FPRA contracts.