

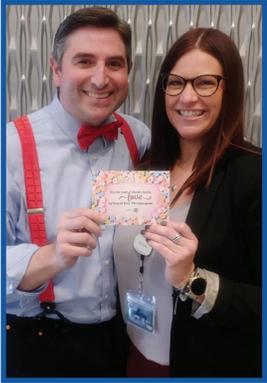


FLORIDA PUBLIC RELATIONS EDUCATION FOUNDATION

RECOGNITION EVENT

AUGUST 27, 2020

A MESSAGE FROM THE 2019 - 2020 FOUNDATION CHAIR



As this fiscal year comes to an end, on behalf of the Florida Public Relations Education Foundation's board of directors, I would like to say THANK YOU! The Foundation is a nonprofit organization that funds professional development opportunities for PR students and practitioners. We are only able to do this because of the generosity of our donors.

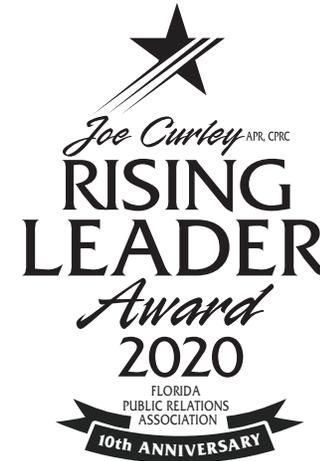
Many of you participated in our Show a PR Colleague Some Love campaign earlier this year. Eighty-nine practitioners sent 528 Valentines to colleagues and friends in February. Thanks to your donations and additional funding from longtime FPRA members Joe Curley, APR, CPRC and Roger Pynn, APR, CPRC, the campaign netted \$10,000.

Most years, our Foundation has around 20 donors. But this year, we received gifts from 93 donors. Thanks to your love, we were able to provide funding for student scholarships; and rebates to practitioners who pass their Accredited in Public Relations (APR), and for the first time, Certified Public Relations Counselor (CPRC) exams. We also sponsored two crisis communication webinars as part of FPRA's special COVID-19 programming in April. If you missed them, those presentations are available for free to members on FPRA.org.

The board worked hard this year to grow the Foundation's resources so we can provide more professional development offerings to our industry. We are grateful for your support!

Jay Morgan-Schleuning, APR, CPRC

Chair, Florida Public Relations Education Foundation



The Joe Curley Rising Leader Class honors up-and-coming FPRA members who have demonstrated emerging leadership traits and active involvement in FPRA chapter activities, programs, functions and events. This honor recognizes the personal dedication and engagement of members with two to five years of membership. It is intended to encourage those rising leaders and strengthen the leadership development stream at the chapter level.

Since the program's inception, 10 years ago, more than 125 Rising Leader Awards have been given out. 41 past winners are now serving at the chapter or state level and an additional 21 past winners are still active in FPRA.

Each Rising Leader Class Member will receive a \$150 professional development credit to be used at their discretion. Three scholarships will also be awarded to members of the Rising Leader Class: one scholarship to participate in the upcoming LeadershipFPRA class that includes class tuition fees and a \$500 travel stipend and two scholarships that cover the application fees for APR or CPRC credentials.

The Joe Curley Rising Leader Program is generously funded by Joe Curley, APR, CPRC.

Finally, one candidate from the class will be selected as the Joe Curley Rising Leader Award honoree, recognizing that individual's outstanding dedication to serving as a leader within their chapter. The Joe Curley Rising Leader Award honoree receives a \$500 cash award and a \$1,000 FPRA state credit to be used for professional development.

Congratulations to the 2020 Joe Curley Rising Leader Class members and to the 2020 Joe Curley Rising Leader Award recipient! We thank you for your continued service to FPRA and dedication to the profession of public relations.



ANGELA CHAN
 United Way of North Central Florida
 Gainesville Chapter

Angela has been a member of FPRA for two and half years and has been actively involved from day one. Last year she served on the Education Services committee, and this year she stepped up as the Director of that same committee. She coordinated two major events for the chapter, both of which unfortunately had to be canceled due to COVID-19, but her peers applaud her planning and organizational skills, nonetheless. She is regarded as a positive and active influence on the chapter, always present and willing to help, and has a bright future in chapter leadership.



JENNIFER KRELL DAVIS, J.D.
 The Florida Bar
 Capital Chapter

Also known as “JKDJ,” Jennifer is a four-year member of FPRA and currently serves as Director of Communications. During this unusual year, she stood out as “essential worker” for her chapter by putting together a virtual Image Awards ceremony, organizing a series of COVID-19 Zoom meetings and managing the chapter’s social media channels. She is seen as a valuable part of the organization who is doing what real leaders do: step up during a challenge and get things done.



JOSÉ LUIS DIEPPA
 JLD Communications
 Orlando Area Chapter

José Luis is currently serving as VP of Media Relations, a role he expanded from overseeing the chapter’s signature event, Media Mashup. He has been an FPRA member for three years and is also a member of the 2019-2020 LeadershipFPRA class. An enthusiastic advocate for FPRA, José Luis demonstrates the value of membership through involvement and mentoring members. He has broadened the chapter’s reach and contributed to membership growth by connecting with diverse audiences, including the Hispanic community. Not only has he encouraged new members to join the chapter, he has inspired several to serve on committees and consider joining the chapter board.



CYNDI HINES
 Stewart-Marchman-Act Behavioral Healthcare
 Volusia Flagler Chapter

As a five-year member of FPRA, Cyndi has served her chapter in a number of capacities, including as Secretary and as Vice President of Member Services. She has organized successful chapter events, such as the mini-conference and Great Communicator Award programs. Cyndi is regarded as an integral member of the chapter board, helping wherever needed. Her commitment to FPRA and her willingness to serve have made her a promising future candidate for the chapter presidency.



ANDREA KNIES, APR
 Arts and Cultural Alliance of Sarasota County and Compass
 Rose History Experiences
 Central West Coast Chapter

Andrea has been a member of FPRA for two years. Midway through her first year, she stepped into a vacated board position as the Director of Professional Development. She currently serves in an expanded VP version of that role, bringing high-quality programming and innovative events to chapter members. She has committed to staying on the board next year and has recently earned her APR. Andrea says her personal leadership philosophy has been amplified since becoming an FPRA member, and she plans to continue her dedication to the chapter, the organization and her own personal growth. She is an asset to her chapter and fellow board members.



JESSICA LAWSON
 Peace River Center
 Dick Pope / Polk County Chapter

Jessica has been a member of FPRA for just two years, serving on the board from the very beginning. She held the role of Secretary last year, and she is currently serving as Director of Communications. When a member’s move out of state threw off the chapter’s succession planning, Jessica committed to serving as President-Elect next year. She has scouted new meeting locations, overhauled the chapter newsletter, organized coffee meetups and social events, and set up Image Award Q&A and APR study group sessions. Jessica says that she immediately saw the professional development and networking value FPRA brought to her career and jumped in to serve. Chapter leaders say Jessica is always willing to fill a gap and give of her time to better the chapter, fellow members and the profession.



NIKI MANN
 Coastal Zone Foundation and Florida Gulf Coast University
 Southwest Florida Chapter

Niki jumped into leadership the moment she became an FPRA member. She is in her second year of membership and her second term as Social Media Chair. She has also assisted with chapter programs and initiatives and is leaning into leadership next year as President-Elect. Niki frequently volunteers to take on chapter projects, lead chapter communications, contribute new strategies and make new members feel welcome. Niki’s fellow board members are confident she will continue to contribute to the chapter and encourage chapter leaders for years to come.

**BRITNEY MELCHIORI**

Sebastian River Area Chamber of Commerce
Treasure Coast Chapter

Britney has been an FPRA member for two years and serves as Programs Co-Chair, collaborating to seek out new and interesting PR-related topics and speakers for monthly professional development meetings. Britney is a leader who rises to the occasion and is described as “cucumber cool in a crisis.” When a scheduled speaker cancelled a few days before a meeting, Britney seamlessly found another speaker who could present on the same topic. Chapter leaders say she is known for elevating the awesome, creating super-cool themed graphics and for demonstrating her commitment by never missing a meeting – even though she has the farthest commute.

**BRIANNA MOSS**

Student, University of North Florida
Jacksonville Chapter

Brianna is a highly motivated student member who is currently serving as Vice President of Media and Communications. She volunteered for the role when the chapter was unable to recruit a professional member for this important position. Her willingness to take on the role demonstrates her dedication to the profession and developing her skills as a leader. She has been highly active in social media for the chapter and helped plan the annual student graduation program. Brianna has been a student member of FPRA for two years.

**BOBBY PARKER**

Sandestin Golf & Beach Resort
Northwest Florida Coast Chapter

Bobby is in his second year of FPRA membership and serves as his chapter’s Time & Attendance Chair. He has exceeded the expectations of this role by booking professional development event venues for this year and into the next, creating graphics and presentation slides for the inaugural Northwest Florida Communications Summit, coordinating breakout speakers for the event, serving as the unofficial on-site technical guru and organizing social and community service events for the chapter. Chapter leaders appreciate that he is always ready and willing to assist. Bobby’s future goals include earning his Accreditation in Public Relations and participating in LeadershipFPRA.

**ELISHA PAPPACODA**

Coda Communications
Lake County Chapter

Elisha has been a member of FPRA for three years and is President-Elect of her chapter. She is a passionate and devoted member of the organization who actively works to support the chapter. She has been instrumental in securing innovative speakers and developing new member prospects, and she has also built relationships with neighboring chapters for programming and speaker exchanges. Chapter leadership describes her as a hard-working and successful PR professional and a role model for what an FPRA member and chapter leader should be.

**NINA G. SALVAGGIO-WAGNER, APR**

Lockheed Martin Space
Space Coast Chapter

Nina has been a member of FPRA for four years. She first joined the Jacksonville chapter and helped them establish a student-to-professional membership program. She then moved to the Space Coast and joined that chapter board at large. She completed LeadershipFPRA in 2018 and has increased her level of chapter responsibility every year. She says involvement with the chapter, boards and LeadershipFPRA have given her a well-rounded knowledge of business and how the communicator’s role impacts it.

**SAVANNAH SILLIMAN**

Reilly Arts Center
Ocala Chapter

Since joining the chapter in 2018, Savannah has served as a committee member for the Mid-Florida Local Image Awards. She also currently serves as Hospitality Chair and has found ways to improve the chapter’s processes and better communicate with members. Savannah makes FPRA a priority in her professional life and regularly goes above and beyond to enhance services, events and other opportunities available to members. As a former student member at UCF, Savannah continues to find ways to get involved within FPRA and serve as a liaison for new and upcoming members.

**LINDSEY STECK**

Visit Pensacola
Pensacola Chapter

Lindsey has been a professional member of FPRA for three years and was a student member before that. She served as Vice President of Networking last year, is currently serving as Vice President of Programming and will stay on the board in the coming year as Vice President of Image. Lindsey has leveraged her experience as a member and board member as well as her professional connections to grow the chapter’s programming to meet member’s needs and attract guests. Chapter leaders believe she is just starting to make her mark as a rising leader.

FLORIDA PUBLIC RELATIONS EDUCATION FOUNDATION REPORT

Since 2000, your FPRE Foundation has been making a difference. Please join us in celebrating the following accomplishments, totaling an investment of **\$75,120**, in the professional development and education of our members and future practitioners.

\$16,525 in Accreditation support

\$1,525 in Certification support (Started in 2020)

27 student scholarships in the amount of \$36,000:

Rachel Webber	Andrea Bebout	Ali Darrow
Christy Linn	Laura Hammerton	Zachary Farrington
Talene Jade Grandy	Michelle Dahnke	Molly Nurczyk
Ginger Donel	Caitlin Murphy	Breanna Rigg
Anna O'Sullivan	Megan Burgess	Maria Jimenez
Joshua Stewart	Ashleigh Grant	Lauren Dion
Mary McClellan	Disney Bolin	Taylor Freitag
Gabrielle Wolf	Katie Hyer	Benjamin Simmons, III
Christina Marie Perez	Shelby Connett	Abby Ellis

10 Annual Conference Scholarships totaling \$5,970

7 CN Symposium Scholarships totaling \$2,350

31 LeadershipFPRA Tuition Scholarships totaling \$9,250

Webinar Professional Development Programming totaling \$2,000

ADVANCING CAREERS

SINCE **2000**, THE EDUCATION FOUNDATION
has awarded **MORE THAN \$75,000**

TO
SUPPORT



Student
Scholarships



Accreditation
Support



Professional
Development
Scholarships

2020 DR. BOB DAVIS, APR, CPRC SCHOLARSHIP RECIPIENT



ABBY ELLIS

2020 Dr. Bob Davis, APR, CPRC Scholarship Recipient

Abby Ellis, who will be a senior this fall at Florida State University, is this year's Dr. Bob Davis, APR, CPRC Student Scholarship recipient. The Public Relations major, with minors in Entrepreneurship and Religion, has a 4.0 grade point average. Abby wrote her application essay on the importance of analytics and data-driven campaigns. She is certified in Google Analytics and scheduled to graduate in May 2021. The winner of the annual scholarship receives \$1,500 from the Florida Public Relations Education Foundation.

**WE THANK OUR 2020
FPRE FOUNDATION DONORS!**

Lifetime Benefactor

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(\$5,000 & Up)

Roger Pynn, APR, CPRC

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(\$1,000 - \$4,999)

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April Salter, APR, CPRC

Platinum Patron

(\$500 - \$999)

Scott Harrington, APR, CPRC

Gordon Paulus, APR, CPRC

Gold Patron

(\$250 - \$499)

Kim Livengood, APR, CPRC

Randy Mitchelson, APR

Cheray Keyes-Shima, APR, CPRC

Wendy Crites Wacker, APR, CPRC

**WE THANK OUR 2020
FPRE FOUNDATION DONORS!**

Silver Patron (Up to \$249)

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