

PROFESSIONALS
 PACESETTERS
 PERSISTENT
 PROFESSIONALS ENTREPRENEURS
 PROVIDE COUNSEL
 PRAGMATIC
 PROUD
 PRINCIPLED
 PACESETTERS
 PROUD
 POWERFUL
 PROTECT REPUTATION PERSISTENT
 PRAISE SUCCESS
 POWERFUL
 PROVIDE COUNSEL
 PROUD
 PRECISE
 PRAGMATIC
 PROBLEM SOLVERS
 PROFESSIONALS
 PROTECT REPUTATION

we are

FPRA

PRoactive. PRincipled. PRofessionals.

ENTREPRENEURS
 PRINCIPLED PRAGMATIC PRECISE
 PROBLEM SOLVERS
 PACESETTERS
 ACHIEVEMENT
 PROTECT REPUTATION
 POWERFUL
 ENTREPRENEURS
 PRAISE SUCCESS
 PROUD
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SPONSORSHIP OPPORTUNITIES



Signature EVENT SPONSORS

GOLDEN IMAGE AWARDS GALA SPONSOR - \$10,000

- Exclusive sponsor of FPRA's 2019 Golden Image Awards Banquet
- Recognition on all Golden Image signage and printed materials including ad placement or insertion in Awards program
- One full-page ad in the Annual Conference program
- Main screen digital recognition of company logo/ad at Golden Image Awards Banquet
- Company logo on all conference promotions and on conference registration signage
- Company logo with link to company website on Annual Conference web page
- Preferred exhibitor space
- Opportunity to air :30 commercial prior to the start of a General Session
- Two tickets to the Golden Image Awards Banquet with preferred seating
- One webinar sponsorship
- Approved images to share from Golden Image Awards Banquet for sponsor's social channels
- Opportunity to insert marketing piece or promo item in conference Welcome Bag
- Logo and recognition in monthly e-newsletter w/link to sponsors website-4 mo. run
- One e-blast message to membership
- Opportunity to present a Breakout Session at conference on an approved topic
- Company recognition on FPRA Facebook page



PRESIDENT'S WELCOME RECEPTION SPONSOR - \$6,000

- Exclusive sponsor of FPRA's 2019 President's Welcome Reception
- Opportunity to welcome guests with FPRA's State President at the Reception
- Logo placement on all photo booth prints
- One full conference registration and one additional ticket to Golden Image Awards
- Opportunity to present a Breakout Session at conference on an approved topic
- Recognition on all President's Welcome Reception signage and printed materials
- Digital screen recognition of company logo/ad at President's Welcome Reception
- Exhibitor space
- Opportunity to insert marketing piece or promo item in conference Welcome Bag
- Company logo on all conference promotions
- Half page ad in the Annual Conference program
- Logo w/link to sponsors website on Annual Conference web page
- Recognition on conference registration signage



DILLIN DESSERT SPONSOR - \$5,000

- Exclusive sponsor of FPRA's 2018 Dillin Dessert
- Main screen recognition with logo and ad during the Presidents' Luncheon
- Logo on all conference signage and materials
- Opportunity to present a Breakout Session during conference on an approved topic
- Recognition on all Presidents' Luncheon signage and printed materials with ad placement or insertion in Presidents' Luncheon program
- Exhibitor space
- Opportunity to insert marketing piece or promo item in conference Welcome Bag
- One full conference registration

* Dessert to be presented by the DickPope/Polk County Chapter

SOLD



FIRESIDE CHAT SPONSOR - \$5,000

- Exclusive sponsor of FPRA's 2019 Fireside Chat
- Main screen recognition with logo/ad during the Fireside Chat
- Digital screen recognition of company logo/ad at the Fireside Chat General Session
- Logo on all conference signage and materials
- Opportunity to present a Breakout Session at conference on an approved topic
- Recognition on all Fireside Chat signage
- Recognition on conference registration signage
- Company logo on all conference promotions and program
- Opportunity to insert marketing piece or promo item in conference Welcome Bag
- One full conference registration
- Half page ad in the Annual Conference program

SOLD



CONFERENCE SPONSORSHIPS

DIAMOND SPONSOR - \$5,000

- Industry exclusive presenting sponsorship opportunity
- One full conference registration
- Exhibitor space
- Exclusive sponsorship of FPRA's famous Chocolate Break
- Logo and recognition on www.fpra.org
- Ad projected on main stage screen before General Sessions
- Logo on all conference print materials
- Recognition on conference registration signage
- Opportunity to present a Breakout Session at conference on an approved topic
- Opportunity to insert marketing piece or promo item in conference Welcome Bag
- Half page ad in the Annual Conference program



\$2,500 - PLATINUM SPONSOR

- Two tickets to the Golden Image Awards Banquet
- Exhibitor space
- Ad projected on main stage screen before General Sessions
- Recognition on all conference print and electronic communications
- Recognition on conference registration signage
- Quarter page ad in the Annual Conference program



\$1,500 - GOLD SPONSOR

- Two tickets to the President's Welcome Reception, August. 7
- Ad projected on main stage screen before General Sessions
- Exhibitor space
- Logo recognition on all conference print and electronic communications
- Logo recognition on conference registration signage

\$1,000 - SILVER SPONSOR

- Ad projected on main stage screen before General Sessions
- Verbal recognition at one General Session
- Recognition on conference registration signage
- Logo recognition on all conference print and electronic communications



2019 CONFERENCE EXHIBITOR PACKAGE

EXHIBITOR PACKAGE - \$650

- Premium location set-up
- Continental breakfast and coffee breaks included
- Ad projected on main screen prior to general sessions

EXHIBIT DATES AND HOURS

Monday, August 5 7:30 a.m. - 4:35 p.m.
 Tuesday, August 6 8 a.m. - 4 p.m.

EXHIBIT SET UP AND REMOVAL TIMES

Setup Sunday, August 4, 2 p.m. - midnight
 Setup Monday, August 5, 6 a.m. - 7:30 a.m.
 Removal Tuesday, August 6, 4:00 p.m. - 5 p.m.

LOCATION

Tampa Marriott Water Street
 700 South Florida Avenue
 Tampa, FL 33602

RESERVATIONS

(888) 789-3090
 Mention FPRA to get a discounted rate of \$129 plus tax.

SHIPPING AND RECEIVING

All packages should be shipped to:
 Scott Peavy, Event Manager
 c/o FPRA
 Marriott Tampa Waterside Hotel & Marina
 700 South Florida Avenue
 Tampa, FL 33602

The Florida Public Relations Association (FPRA), established in 1938, was the first public relations organization in the United States.

Today, FPRA remains the premier professional development organization for PR practitioners in the state of Florida.

With over 1,100+ members and 15 chapters, FPRA is dedicated to developing public relations practitioners who through ethical and standardized practices, enhance the public relations profession in Florida.

To ensure its members are staying relevant for managing today's and tomorrow's communication challenges, FPRA provides an array of programs and services which include credentialing (APR and CPRC), professional development training, peer networking, leadership growth and recognition.

Reach:

Current Membership	1,100+
Conference Attendees	250+
Facebook Followers	2000+
Twitter Followers	3,000+

Member/Attendee Demographics:

Female Members	85%
Male Members	15%
Direct Access to CEO	86%
Bachelor's Degree	est. 79%
Master's Degree	est. 20%
Accredited in Public Relations	24%

Membership/Attendee Industry Representation Breakdown:

Agency	18%
Association	3%
Consulting	1%
Corporation	7%
Education	24%
Finance	1%
Government	14%
Healthcare	8%
Nonprofit	11%
Tourism	3%
Utility	3%
Other	7%

