



## Introducing LeadershipFPRA: a valuable, intensive leadership program for FPRA members.

**LeadershipFPRA** is designed to provide our members with the tools they need to become stronger leaders in their organizations, their communities and FPRA. The program is formal, consisting of an orientation and five full-day sessions held over 12 months. Regardless of how long you may have been in business, this program will help you hone good leadership skills for a lifetime.

**Class size** is limited to 21, so applications are competitive. The LeadershipFPRA Selection Committee will review all applications and choose the most qualified applicants. And while the Selection Committee is evaluating individual applications, it is also charged with building a diverse class—professionally and geographically, as well as in the areas of age, race, gender and ethnicity.

**Once selected**, each class member will attend a LeadershipFPRA orientation at the Annual Conference, followed by five seminar-styled leadership training classes from a faculty of some of the most accomplished professionals in the state. The curriculum is challenging, and participants are required to attend orientation, graduation and at least four of the five instructional classes. Graduation will be held at the next year's Annual Conference.

**Graduates** of the LeadershipFPRA program will be better equipped to not only function as PR professionals in their respective workplaces, but also strengthen their rightful seat at the boardroom table and to evolve into leadership roles in FPRA, their communities and the industry in general.

DATE	PROGRAM	LOCA-TION*
August 5, 2017	Orientation	Orlando
November 4, 2017	Leading and Managing	Gainesville
January 19-20, 2018	CN Symposium	TBD
February 1, 2018	Government/Law/Ethics	Tallahassee
May 19, 2018	Cross-functional Business Strategies	Tampa
July 14, 2018	Economic Development/Higher Education	Orlando
August 4, 2018	Annual Conference Sessions/Graduation	TBD

\*Subject to Change

The application process will open May 1, 2017, with Selection Committee admissions posted by July 10, 2017. The application and additional information is available at [fpra.org](http://fpra.org).

Deadline for application submission is June 16, 2017.

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