



LeadershipFPRA Application

APPLICATION PROCESS

- Application must be submitted electronically to the FPRA State Office by no later than **June 16, 2017**.
- Please submit electronically with your application a recent color photograph suitable for use in publications and publicity.
- Applicants will be notified of the Selection Committee's decision by mid-July 2017.
- Please keep in mind that while the Selection Committee is evaluating individual applications, it is also building a class that represents diversity – professionally and geographically, as well as in the areas of age, race, gender and ethnicity.
- Tuition for LeadershipFPRA is \$750. Program tuition includes meals and session / program related costs.

PARTICIPATION REQUIREMENTS

Participants are required to attend the entire orientation and at least 80% of the following five program sessions. The 2017-2018 program year is scheduled as follows.

DATE	PROGRAM	LOCATION
August 5, 2017	Orientation	Orlando
November 4, 2017	Leading and Managing	Gainesville
January 19-20, 2018	CN Winter Symposium	TBD
February 1, 2018	Government/Law/Ethics	Tallahassee
May 19, 2018	Cross-Functional Business Strategies	Tampa
July 14, 2018	Economic Development/Higher Education	Orlando
August 4, 2018	Annual Conference/Graduation	TBD

Tuition can be paid in full at the time of acceptance into the program or the following payment plan may be utilized.

- First payment of \$450 due at time of acceptance into the program.
- The remaining \$300 due no later than December 31, 2017.

APPLICATION INSTRUCTIONS

PART I: In order to facilitate the application process, please use additional sheets of paper to answer the following questions. Please type your answers. Be sure to answer every question. **Please duplicate the number and question you are answering with your response. Where indicated, please note word limits. Exceeding the word limits may disqualify your application or negatively impact your rating.**

PERSONAL DATA

1. Full Name:
2. First name or nickname preferred:
3. Company Name:
4. Title:
5. Business Address:
6. Business Phone:
7. Email address:
8. Home address:
9. Home phone:
10. Cell phone:
11. How long have you been a member of FPRA?
12. To which FPRA chapter(s) have you belonged during your membership?

LeadershipFPRA takes pride in choosing a class that is diverse in all areas. Please provide the following demographic information:

13. Gender:
14. Date of Birth:
15. Ethnicity: Caucasian African American Hispanic/Latino Native America Asian Other

EDUCATION

16. Please list your educational and military (if applicable) achievements, including any significant awards, honors and dates attended

EMPLOYMENT

17. Please list employment in reverse chronological order (including active military duty), including title/responsibility and beginning and ending dates

18. Please check one of the following categories that best describes your present employment:

Agency Association Corporate Counselor Education Financial
Government Healthcare Nonprofit Tourism Utility Other _____

19. Do you have the support from your employer for the time necessary to participate in LeadershipFPRA?
(Participants will be committing to four 1+1/2 day sessions, a 1-day session aligned with FPRA’s CN Winter Symposium in January and a 1-day extension of the FPRA Annual Conference in August. Participants are expected to be registered participants for the FPRA Annual Conference (separate registration and lodging fees apply).

YES NO

20. Are you able to make the financial commitment to participate in the LeadershipFPRA program?
(It is estimated that participants should assume travel and accommodation costs of \$200-\$250 per session)

YES NO

BUSINESS AND COMMUNITY INVOLVEMENT

LeadershipFPRA places great emphasis on the time you commit to improving your community through volunteer activities.

21. In order of importance to you, list up to 5 volunteer, community, civic, professional, business, social, athletic, religious, or other organizations in which you are currently active or have been active in the past, and in which you have assumed a leadership role and explain why it is important. **(250 word limit)**

22. Please describe an issue that you have impacted personally, which illustrates your actions as a leader within your organization and / or community? **(250 word limit)**

23. If you have not had the time or interest to become actively involved, what conditions have changed that now enable you to seek involvement in your community and state? **(250 word limit)**

FPRA AND LEADERSHIP PERSPECTIVE

24. What about LeadershipFPRA motivated you to submit this application? **(250 word limit)**

25. What do you hope to gain from participating in LeadershipFPRA? **(250 word limit)**

26. What do you feel are the biggest challenges facing the Public Relations profession? **(250 word limit)**

27. How can FPRA help you with these challenges? **(250 word limit)**

PART II: REFERENCES

28. Please list contact information for two persons who are in a position to comment on what you bring to the LeadershipFPRA program. Provide:

Their name:

Title:

Business address:

Telephone number:

Email:

PART III: MISCELLANEOUS

29. Do you have a disability or physical limitation where accommodations or assistance would be helpful? If yes, please indicate below.

30. Special Diet Request - Vegetarian meals are only available if requested IN ADVANCE. Please indicate below if you would prefer vegetarian meals, or have any other dietary restrictions. Anyone failing to make special diet requests will be responsible for covering any related costs.

PART IV: COMMITMENT

By submitting this application, I understand that LeadershipFPRA is much more than a 6-session program and that if selected, I will be expected to continue as an active member of the association by sharing my time, talents, and resources to support LeadershipFPRA and FPRA.

I understand the purpose of the LeadershipFPRA program, and if I am selected I will devote the time and resources necessary to complete the program. I understand that the entire orientation is mandatory and that even though emergencies do arise, any participant missing more than 80% of the sessions will be asked to withdraw from the program and no portion of the tuition shall be refunded. I have the full support of my employer for the time required to participate. I agree to be bound by the above commitments by signing this application.

Applicant Signature

Date

PART V: TUITION

The cost of the LeadershipFPRA program is \$750 per participant (not including travel and lodging), payable upon acceptance to the program. Tuition can be paid in full at the time of acceptance into the program or the following payment plan may be utilized.

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- The remaining \$300 due no later than December 31, 2017.

PART VI: CANCELLATION POLICY

- Prior to orientation, if you are replaced by one of the alternates, you will receive a full refund.
- Prior to orientation, but too late to be replaced by an alternate, you will receive a refund, less \$100.
- After orientation, there will be no refund.