

How to get the most out of Annual Conference!



Hot Conference Happenings:

Tweet-Up with Deirdre Breakenridge:



Meet me in the Chill Lounge on Sunday, August 8th @ 5:00 p.m.!

Party 80s Style at the Sunset Social:



Join us on Sunday, August 8th @ 7:00 p.m., and celebrate the decade of the 80's during the Sunset Social!

Chocolate Break Spa Adventure:



Receive a coupon for \$10 off any spa treatment during the Chocolate break on Tuesday, August 10th @ 2:20 p.m.!

Plan Ahead:

- ◆ Review the conference agenda and flag the breakout sessions you would like to attend. Pick sessions that are relevant to your career goals and your organization's goals.
 - ❖ *CN members and students- check the brochure for special sessions just for you!*
- ◆ Talk to your fellow chapter members to see who is also attending conference! Plan to carpool and connect on the Annual Conference Facebook page.
 - ❖ *If there are multiple sessions you would like to attend, you can "split" sessions among your colleagues and share notes after the conference.*
- ◆ Pack lots of business cards and include your social networking contact information. Pass them out at conference and don't forget to collect cards as well!

Focus During Conference:

- ◆ Be prepared to take notes during presentations. Slides are provided on your conference thumb drive and can be printed at the Cyber Café.

- ◆ Keep a list of thoughts, ideas and unfamiliar terms or acronyms to research later.
- ◆ Interact with your colleagues during the conference. Talk to the people sitting next to you and be sure to ask the presenters lots of questions.
- ◆ Check out the exhibitors' tables during breaks in conference activities:
 - ❖ Webster University
 - ❖ Business Wire
 - ❖ Books, Books, Books
- ◆ Keep up with conference news via the conference blog at: www.fprablog.org
- ◆ Take advantage of the resort, and all of its amenities, with your colleagues and new friends
- ◆ Take advantage of all of this year's additional networking opportunities



Naples Grande Beach Resort: August 8 - 11, 2010

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Put the Pieces of the Big Picture Together After Conference:

- ◆ Connect with colleagues online after the conference via Facebook, Twitter, LinkedIn, etc.
- ◆ Make an action plan based on what you learned and follow through. Review your notes and keep the ones relevant to your career goals.

Networking Activities to Keep you Going:

Sunday

- ◆ Golf is a great way to network and form business relationships. Intrigued and want to learn more? Join us for an informative golf clinic prior to the FPRA golf outing. www.ewga.com
- ◆ “Tweet-up” with keynote speaker Deirdre Breakenridge before the President’s Welcome Reception.
- ◆ Relax before the Big 80s Sunset Social at the President’s Welcome Reception.
- ◆ This isn’t your typical fundraiser. This is the Big 80s Style Sunset Social. Join your friends and colleagues for food, entertainment, prizes, and a silent auction, and relive all of the best things



(and some of the things you’d like to forget) about the 80s.

Monday

- ◆ Cardio networking. Rise and shine! Start conference off on the right foot by catching the sunrise with your fellow energetic colleagues.

- ◆ Breakfast with exhibitors is from 7:30-8:30 a.m. and is the perfect time to buy Deirdre Breakenridge’s book before her keynote address so she can sign it immediately after.
- ◆ What’s better than ending a full day of conference with a martini? Ending a full day of conference with a martini followed by dinner with new friends. This evening is a “free” evening, so make dinner plans with new friends by asking each of your friends to invite a new friend to dinner.

Tuesday

- ◆ Another morning of cardio networking. Did you sleep in yesterday? Here’s another opportunity to watch the sunrise and connect with colleagues.
- ◆ Take advantage of the extended Chocolate Break to catch up.
- ◆ Utilize the new “make your own session” to catch up in the office or take advantage of the resort’s amenities.

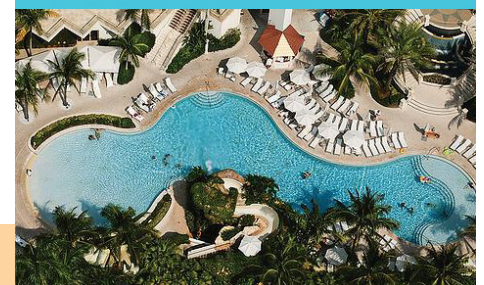
Wednesday

- ◆ Wednesday’s power networking breakfast is your last chance to network!



Naples Grande Beach Resort Leisure Amenities:

- ◆ Three miles of pristine white-sand beach, overlooking the Gulf of Mexico
- ◆ Three swimming pools, with private cabanas
- ◆ 100-foot waterslide, as well as whirlpools
- ◆ Multiple restaurants and lounges, offering beachside casual to contemporary chic
- ◆ Naples Grande Golf Course, an 18-hole, par-72 paradise
- ◆ World-class tennis facilities, including 15 Har-Tru courts managed by the professionals of the world-class Peter Burswash International
- ◆ Golden Door Spa, providing extensive treatments to soothe and rejuvenate
- ◆ Waterside Shops, upscale shopping strolling distance from the resort
- ◆ An array of water sports, just moments away
- ◆ Private mangrove estuary, accessible via seaside boardwalk
- ◆ Naples Grande Kids Club, our signature children’s program



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