



Support the Gainesville Chapter of FPRA

The Florida Public Relations Association (FPRA) is dedicated to programs and activities that support the success of the public relations professional. Today, more than 1,400 FPRA members unite in the common cause of enhancing and promoting the public relations profession. FPRA Gainesville boasts one of the largest chapter memberships in the state, and has been awarded Chapter of the Year five times: 1995, 2011, 2005, 2006 and 2010.

To further our programs and services, we are currently seeking sponsors for the 2012 year. These sponsors will receive a great amount of exposure through our events and communications throughout the year. Below is an outline of the sponsorship levels. We are always open to other ways that your business can support this Chapter. To discuss these opportunities, please contact Kelly Donovan at kdonovan@naylor.com or (352) 333-2743.

THE CAMPAIGN: \$1,500

- Verbal thank-you during opening remarks at all events
 - Linked logo, one-sentence description, and one email address on main area of website
 - Linked logo on all eNews issues
 - Link to company website on FPRA state blog within event notices
 - Recognition on Facebook, Twitter, and YouTube (when applicable) with all event promotion
 - Ability to distribute collateral on member luncheon tables at 2 luncheons (sponsor provides materials)
 - Logo on all printed/electronic event materials:
 - Member luncheons
 - Image Award banquet
 - Professional Development Symposium
 - Media Breakfast
 - Quiz for a Cause
 - Student mixer
 - Membership recruitment event
 - Booth at PDS (approx. \$250 value)
 - 2 passes to PDS for company representatives (approx. \$170 value)
 - Table at Quiz for a Cause (approx. \$100 value)
 - 1 pass to Media Breakfast (approx. \$25 value)
 - 2 passes to one member luncheon (approx. \$46 value)
- Attendee list from Professional Development Symposium

Total Sponsorship Value: \$1,500+

THE PRESS KIT: \$750

- Verbal thank-you during opening remarks at monthly luncheons
- Linked logo and one-sentence description on main area of website
- Linked logo on all eNews issues
- Link to company website on FPRA state blog within event notices
- Recognition on Facebook, Twitter, and YouTube (when applicable) with all event promotion
- Logo on the following printed/electronic event materials:
 - Member luncheons
 - Image Award Banquet
 - Professional Development Symposium
 - Media Breakfast
 - Quiz for a Cause
 - Student mixer
 - Membership recruitment event
- Booth at PDS (approx. \$250 value)
- 1 pass to Media Breakfast (approx. \$25 value)
- Attendee list from Professional Development Symposium

Total Sponsorship Value: \$750+

THE IMPRESSION: \$250

- Linked logo on main area of website
- Logo on the following printed/electronic event materials:
 - Image Award Banquet program
 - PDS program
 - Media Breakfast signage
 - Quiz for a Cause signage
 - Student mixer notices
 - Membership recruitment event invites

Total Sponsorship Value: \$250+

SPONSOR AGREEMENT

In accordance with the rules and regulations in this agreement, the organization below has entered into this contract with the Gainesville Chapter of the Florida Public Relations Association for the services indicated below. Please print or type.

Contact Name: _____ Company Name: _____
 Address: _____
 Phone: _____ Fax: _____
 E-mail: _____ Website: _____
 Signature: _____

SPONSOR PACKAGES:

\$250 The Impression \$750 The Press Kit \$1,500 The Campaign Other

PAYMENT INFORMATION:

Please send me a Paypal link to pay with a credit card. I have attached a check made payable to: Florida Public Relations Association.

Please return completed forms to Kelly Donovan at kdonovan@naylor.com or 5950 NW 1st Place, Gainesville, FL 32607.