

**FLORIDA PUBLIC RELATIONS ASSOCIATION  
CENTRAL WEST COAST CHAPTER**

<b>MASTER FPRA BUDGET 2008 - 2009</b>						
<b>INCOME</b>			<b>EXPENSES</b>			
Revised as of September 1, 2008	2007-2008	2008-2009	YTD	2007-2008	2008-2009	YTD
Budget Description	Actual Income	Projected Income	Income	Actual Expenses	Projected Expenses	Expenses
<b>Julie Platt, Vice President of Accreditation</b>						
<b>ACCREDITATION</b>	2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
Study Sessions				\$74.20	\$150.00	
Recognition					\$120.00	
Study Materials					\$50.00	
Rebates					\$200.00	
Promotion						
<b>Subtotal</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$74.20</b>	<b>\$520.00</b>	<b>\$0.00</b>
<b>Emily Sperling, President-Elect</b>						
<b>BOARD EXPENSE</b>	2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
Fall Retreat Expenses				\$0.00	\$350.00	
New Board 08-09 Retreat				\$315.02		
Mid-Year Retreat				\$183.30	\$350.00	
Supplies/Postage/Displays				\$244.10	\$450.00	
Flowers/Donations				\$80.25	\$100.00	
State Board Meetings/Travel				\$901.89	\$1,600.00	
President's Expenses/Gifts				\$303.16	\$250.00	
<b>Sub-total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$2,027.72</b>	<b>\$3,100.00</b>	<b>\$0.00</b>
<b>Laurel Corriveau - Vice President of Finance</b>						
<b>CHAPTER MANAGEMENT COMM.</b>	2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
PO Box				\$20.00	\$45.00	
Telephone Line				\$594.46	\$200.00	
Postage				\$14.33	\$80.00	
<b>Subtotal</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>628.79</b>	<b>325.00</b>	<b>\$0.00</b>
<b>Laurel Corriveau - Vice President of Finance</b>						
<b>FINANCE</b>	2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
Finance Software 07					\$90.00	
PP/Mon Mkt Int/Fees				\$459.59	\$450.00	
Annual Audit				\$250.00	\$350.00	
Petty Cash		\$150.00				
Interest Earned on Money Market	\$424.10	\$400.00				
Other/Supplies				\$86.15	\$100.00	
<b>Subtotal</b>	<b>\$424.10</b>	<b>\$550.00</b>	<b>\$0.00</b>	<b>\$795.74</b>	<b>\$990.00</b>	<b>\$0.00</b>
<b>Emily Sperling - President-Elect</b>						
<b>STATE CONFERENCE</b>	2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
Scholarship for 6				\$4,815.00	\$3,210.00	
Sponsorship				\$650.00	\$650.00	
Foundation Sponsorship				\$350.00	\$1,500.00	
Photos					\$25.00	
Chapter Leaders-Conf. Fees				\$1,070.00	\$1,070.00	
Golden Image Tables				\$200.00	\$300.00	
<b>Subtotal</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$7,085.00</b>	<b>\$6,755.00</b>	<b>\$0.00</b>

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<b>Revised as of September 1, 2008</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>YTD</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>YTD</b>
<b>Budget Description</b>	<b>Actual Income</b>	<b>Projected Income</b>	<b>Income</b>	<b>Actual Expenses</b>	<b>Projected Expenses</b>	<b>Expenses</b>
<b>Laurel Corriveau - Vice President of Finance</b>						
<b>NON BUDGETED</b>	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
Attendee Overpayment Refund				\$20.00		
Return Check Fee	\$15.00			\$20.00		
Return Check	\$130.00			\$150.00		
<b>Subtotal</b>	<b>\$145.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$190.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Kate Barth - Director of Image Awards</b>						
<b>IMAGE &amp; CHAPTER AWARDS</b>	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
Attendance 50 x \$50	\$2,800.00	\$2,500.00				
Image Entries 19 x \$25	\$515.00	\$475.00				
Food				\$2,358.46	\$2,000.00	
Facility Rental						
Printing					\$300.00	
Postage - Mailing				\$108.90	\$165.00	
Photographer				\$100.00		
Awards				\$1,304.47	\$1,380.00	
Judging Supplies/Meetings				\$46.05	\$150.00	
Graphic Design Images					\$30.00	
Event Supplies/Décor					\$200.00	
Sponsor	\$1,250.00	\$1,500.00				
Raffle						
Silent Auction	\$801.00	\$825.00				
<b>Subtotal</b>	<b>\$5,366.00</b>	<b>\$5,300.00</b>	<b>\$0.00</b>	<b>\$3,917.88</b>	<b>\$4,225.00</b>	<b>\$0.00</b>
<b>Sally Hill - Vice President of Professional Development</b>						
<b>SPECIAL WORKSHOPS-PARTNER</b>	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
Non-Profit Resource Center	\$1,907.50	\$1,000.00				
EDC Annual Workshop	\$1,000.00	\$1,000.00				
Lunch & Learn #1 40 x \$18	\$399.00	\$720.00		\$350.00	\$400.00	
Lunch & Learn #2 40 x \$20	\$1,248.29	\$800.00		\$650.00	\$400.00	
Lunch & Learn # Room Rental				\$75.00	\$100.00	
L&L #2 Poynter Scholarship	\$300.00			\$300.00		
<b>Subtotal</b>	<b>\$4,854.79</b>	<b>\$3,520.00</b>	<b>\$0.00</b>	<b>\$1,375.00</b>	<b>\$900.00</b>	<b>\$0.00</b>

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<b>Revised as of September 1, 2008</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>YTD</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>YTD</b>
<b>Budget Description</b>	<b>Actual Income</b>	<b>Projected Income</b>	<b>Income</b>	<b>Actual Expenses</b>	<b>Projected Expenses</b>	<b>Expenses</b>
<b>Sally Hill - Vice President of Professional Development</b>						
	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
<b>MEETINGS / ATTENDANCE</b>						
September 2008	\$1,308.00	\$800.00		\$890.63	\$700.00	
October 2008	\$970.00	\$1,250.00		\$781.25	\$1,100.00	
November 2008 - (Media Relations)						
December 2008	\$1,800.00	\$1,250.00		\$1,234.38	\$1,100.00	
January 2009	\$935.00			\$718.15		
January 2009 (EDC Joint Event)						
February 2009	\$970.00	\$1,250.00		\$740.62	\$1,100.00	
March 2009	\$800.00	\$1,250.00		\$681.26	\$1,100.00	
April 2009	\$1,300.00			\$937.50		
April 2009 ( Image Awards)						
May 2009 (Strategic Comm Seminar)						
June 2009 (AdFed /FPRA)	\$1,685.00	\$1,250.00		\$1,265.63	\$1,100.00	
July 2009	\$1,023.00	\$1,250.00		\$882.00	\$1,100.00	
August 2009	\$1,402.21	\$1,250.00		\$1,340.32	\$1,100.00	
<i>Other:</i>						
Rebate						
Speaker Av Rental				\$214.00		
Speaker Gifts				\$206.25	\$210.00	
Supplies-Badges, Ribbons				\$51.39	\$200.00	
Speaker- Travel/Hotel/Mileage					\$600.00	
Speaker Handouts					\$150.00	
<b>Subtotal</b>	<b>\$12,193.21</b>	<b>\$9,550.00</b>	<b>\$0.00</b>	<b>\$9,943.38</b>	<b>\$9,560.00</b>	<b>\$0.00</b>
<b>Ginya Carnahan, APR, CPRC - Director of Sponsorships and Fundraising</b>						
	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
<b>MEETINGS / SPONSORS</b>						
September 2008 (Datolli)		\$175.00				
October 2008 (Tidewell)	\$175.00	\$175.00				
November 2008 (Media Relations)						
December 2008	\$175.00	\$175.00				
January 2009 (EDC Special Event)						
January 2009	\$175.00					
February 2009	\$175.00	\$175.00				
March 2009	\$175.00	\$175.00				
April 2009	\$175.00	\$175.00				
April 2009 ( Image Awards)						
May 2009 (Strategic Comm Seminar)						
June 2009	\$175.00	\$175.00				
July 2009	\$175.00	\$175.00				
August 2009	\$175.00	\$175.00				
Raffles/Supplies	\$152.00	\$300.00		\$57.30	\$200.00	
<b>Subtotal</b>	<b>\$1,727.00</b>	<b>\$1,875.00</b>	<b>\$0.00</b>	<b>\$57.30</b>	<b>\$200.00</b>	<b>\$0.00</b>

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<b>Revised as of September 1, 2008</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>YTD</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>YTD</b>
<b>Budget Description</b>	<b>Actual Income</b>	<b>Projected Income</b>	<b>Income</b>	<b>Actual Expenses</b>	<b>Projected Expenses</b>	<b>Expenses</b>
<b>Kyla Yaeger, Vice President of Membership</b>						
	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
<b>MEMBERSHIP</b>						
Rebates	\$3,166.50	\$3,450.00				
New Member Gifts & Promo				\$80.25	\$250.00	
Membership Packets					\$500.00	
Misc. - "Bus. Cards"				\$62.81	\$69.00	
Chamber Membership				\$320.00	\$320.00	
Postage					\$42.00	
<b>Subtotal</b>	<b>\$3,166.50</b>	<b>\$3,450.00</b>	<b>\$0.00</b>	<b>\$463.06</b>	<b>\$1,181.00</b>	<b>\$0.00</b>
<b>Peg Palmer - Director of Special Events</b>						
	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
<b>MEDIA BREAKFAST / PROF DEV SEM</b>						
Attendance \$55 @ 110	\$6,175.00	\$6,050.00				
Sponsorship/Ads	\$2,250.00	\$1,000.00				
Raffle						
Food - \$25 Per Person				\$2,875.00	\$2,750.00	
Printing					\$500.00	
Postage					\$200.00	
Speaker Honorarium/Gifts					\$150.00	
A/V & Supplies & Video				\$764.00	\$150.00	
Speaker Travel				\$227.15	\$500.00	
Flowers				\$209.97	\$150.00	
<b>Subtotal</b>	<b>\$8,425.00</b>	<b>\$7,050.00</b>	<b>\$0.00</b>	<b>\$4,076.12</b>	<b>\$4,400.00</b>	<b>\$0.00</b>
<b>Peg Palmer - Director of Special Events</b>						
	<b>2007-2008 Actual Income</b>	<b>2008-2009 Projected Income</b>	<b>YTD 2008-2009 Income</b>	<b>2007-2008 Actual Expenses</b>	<b>2008-2009 Projected Expenses</b>	<b>YTD 2008-2009 Expenses</b>
<b>MAY '09 STRATEGIC PLANNING SEM.</b>						
Attendance	\$4,735.00	\$6,500.00				
Sponsorship/Ads	\$850.00	\$1,500.00				
Raffle	\$470.00	\$135.00				
Food				\$1,950.00	\$2,500.00	
Postage					\$200.00	
Printing				\$174.41	\$500.00	
Speaker Honorarium/Gifts					\$200.00	
A/V				\$321.00		
Speaker Hotel/Meals				\$487.99	\$1,000.00	
Supplies					\$200.00	
Refund-Blake						
<b>Subtotal</b>	<b>\$6,055.00</b>	<b>\$8,135.00</b>	<b>\$0.00</b>	<b>\$2,933.40</b>	<b>\$4,600.00</b>	<b>\$0.00</b>

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Revised as of September 1, 2008		2007-2008	2008-2009	YTD	2007-2008	2008-2009	YTD
<b>Budget Description</b>		<b>Actual Income</b>	<b>Projected Income</b>	<b>Income</b>	<b>Actual Expenses</b>	<b>Projected Expenses</b>	<b>Expenses</b>
<b>Lynn Hobeck Bates - Vice President of Media Relations</b>							
<b>MEDIA DIRECTORY</b>		2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
Media Seminar		\$1,495.00	\$1,800.00				
Printing					\$1,276.00	\$1,100.00	
Marketing						\$150.00	
Mailing					\$35.05	\$200.00	
Directory sales after Seminar		\$1,340.00	\$1,900.00				
<b>Subtotal</b>		<b>\$2,835.00</b>	<b>\$3,700.00</b>	<b>\$0.00</b>	<b>\$1,311.05</b>	<b>\$1,450.00</b>	<b>\$0.00</b>
<b>Coleen Miller - Director of Community Services</b>							
<b>COMMUNITY SERVICE</b>		2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Suzanne Dameron, Director of Emerging Communications - Jessica Hays, Vice President of Communication, Susie Bowie, Vice President of Website Communications</b>							
<b>EMERGING COMMUNICATION &amp; WEBSITE COMMUNICATION</b>		2007-2008 Actual Income	2008-2009 Projected Income	YTD 2008-2009 Income	2007-2008 Actual Expenses	2008-2009 Projected Expenses	YTD 2008-2009 Expenses
Equipment (Sponsorship) (Camera)					\$214.19	\$250.00	
Blog Fees (12 mo @ \$15)						\$180.00	
Miscellaneous						\$300.00	
Software Supplies							
Website					\$7,275.00	\$2,000.00	
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$7,489.19</b>	<b>\$2,730.00</b>	<b>\$0.00</b>
<b>Total Income / Expenses</b>		<b>\$45,191.60</b>	<b>\$43,130.00</b>	<b>\$0.00</b>	<b>\$42,367.83</b>	<b>\$40,936.00</b>	<b>\$0.00</b>
<b>FPRA - CWC Treasurer Report</b>							
<b>Budget Totals Year to Date</b>					<b>2008-2009</b>		
Income	\$0.00				<b>Income Projected</b>		<b>\$43,130.00</b>
Expenses	\$0.00				<b>Expenses Projected</b>		<b>\$40,936.00</b>
<b>Net Income</b>	<b>\$0.00</b>				<b>Net Income (Loss)</b>		<b>\$2,194.00</b>
<b>Monthly Totals</b>					<b>Notes</b>		
Checking Account							
Money Market							
Petty Cash							
PayPal							
<b>Total</b>	<b>\$0.00</b>						