



Membership

Membership in the Counselors' Network is open to any Florida Public Relations Association (FPRA) member in good standing who has earned their APR and CPRC credentials. Members must be actively engaged in providing public relations counseling service as a principal, officer, partner or employee of a public relations firm, corporation, organization or agency or in a similar capacity, and have been practicing public relations for at least 10 years with a minimum of three years in a counseling capacity.

Join your CPRC colleagues
in this valuable network.



**Florida Public Relations Association
Counselors' Network**
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fpra.org/counselors-network



*Using a smart phone mobile app,
scan the code to learn more.*



Counselors' Network

FOR CERTIFIED
PUBLIC RELATIONS COUNSELORS



Enhancing the Profession since 1938.



Tap into a Network of Senior Level PR Professionals

The Florida Public Relations Association's Counselors' Network was created to give senior level public relations counselors and practitioners an opportunity for professional enrichment and continuing education with their peers.

The Network advances the professional status of members, while delivering resources, seminars and networking events tailored to their seasoned experience and interests.

Why Join the Counselors' Network?

Exclusive Network of Ideas and Experience Sharing

Collectively, CN members are a network of accomplished public relations practitioners who rely on each other for input when they have professional dilemmas or challenges. There are a variety of resources CN members use to stay in touch, including:

- Exclusive Facebook group
- Quarterly newsletter
- A dedicated area of fpra.org with resources and information
- Online Counselors' Network Directory
- Roundtable discussions

Dynamic Two-Day Winter Symposium

Join fellow Counselors each year for an exclusive event filled with networking, idea sharing and stimulating dialog with guest presenters on the most current topics in public relations.

Special CN Sessions at FPRA's Annual Conference

FPRA's Annual Conference brings in local, national and worldwide experts to present on the latest trends in public relations. CN members are invited to their own track of exclusive, more intimate discussion sessions with these top-level speakers.

Behind-the-Scenes Events

Periodically, members of the Counselors' Network are invited to attend special events that are exclusive to Network members. These events are designed to provide members with enriching professional development opportunities and experiences.

Participation in a Statewide Speakers' Bureau

As leaders in the PR industry, CN members have the opportunity to serve as speakers for FPRA chapters and at Annual Conference. By speaking on a variety of issues, CN members further their status as experts in the field of PR.

Leadership Opportunities

The Counselors' Network has its own board, and CN members are encouraged to take a leadership role. In addition, many CN members are active in their FPRA chapter boards, the State Board of Directors and the Executive Committee. Further, they may be asked to serve as mentors to new FPRA members.



CN member Chris Gent, APR, CPRC, at the NASA News Network studio