

TOP 10 Reasons to Join Counselors' Network



1

Networking among your senior-level peers

2

Winter Symposium: A two-day dynamic conference offering high-level professional development with our industry's top leaders.

3

CN Sessions at FPRA's Annual Conference: Candid discussions with keynote speakers provide an opportunity to delve further into conference topics.

4

Speakers' Bureau: As leaders in the public relations industry, CN members are invited to speak on a variety of issues.

5

CN Behind-the-Scenes Events: Periodically, CN members are invited to attend exclusive professional development opportunities and experiences.

6

Search for fellow CN members in the FPRA's CN member directory.

7

You're part of an **exclusive network of ideas and experience sharing.**

8

Opportunities to **mentor** new public relations professionals and offer **counseling** wisdom to up-and-coming members.

9

CN Facebook Group access for questions and discussions.

10

Build lasting professional and personal **friendships.**



WHY I'm a Member of Counselors' Network



Roger Pynn, APR, CPRC, Orlando Area Chapter

The incredible insights of incredible people who share unselfishly whenever you call.

Terri Behling, APR, CPRC, Central West Coast Chapter

The opportunity to network and hear from seasoned professionals. The opportunity to dig deep into issues, go behind-the-scenes and collaborate with peers. In other words, membership in CN is priceless!

Michelle Bono, APR, CPRC, Capital Chapter

CN takes networking to a whole new level. When I started my own business, I relied on feedback, insights and stories from CN members to help me succeed. It's like having your own tribe of advisors with the depth of experience and moxie you can trust.

Tiffany Cowie, APR, CPRC, Jacksonville Chapter

I appreciate the friendships of people who are invested in not only your career, but also your life as a whole. It's incredible to be surrounded by people who have accomplished so much in PR and want to lift others up to help them succeed.

Joe Curley, APR, CPRC, Central West Coast Chapter

The CN Winter Symposium provides attendees with interactive dialog and best practice discussions. Speakers and topics are fitting for senior-level practitioners and provide experience, lessons learned, and tools and materials to help us improve our career skills.

Nanci Schwartz, APR, CPRC, Lake County Chapter

I believe you build success when you build relationships. I've found that the Counselors' Network is filled with creative, collaborative and savvy communications professionals who are generous about sharing their best practices. They're all extremely friendly and fun to be with too. These are valuable relationships that I'm building in the CN.

Melanie Mowry Ethers, APR, CPRC, Capital Chapter

With each CN interaction, I feel I have gained a new insight into our field. I also love being with and learning from a dynamic group of PR professionals.

Kevin Coulson, APR, CPRC, Gainesville Chapter

Connecting with a group of professionals who value communications as much as I do and building relationships that reach beyond the workplace.

Rachel Smith, APR, CPRC, Member-at-Large

I just enjoy spending time with such a diverse group of knowledgeable PR professionals. One of my favorite benefits of CN is the "after sessions" with top speakers at annual conference and getting to learn more behind-the-scenes details during our discussions and conversations.

