

PR & COMMS SUMMIT

PRESENTED BY  FPRA

INVEST IN
TOMORROW'S
LEADERS

INVESTING IN TODAY'S STUDENTS. STRENGTHENING TOMORROW'S LEADERS.



ABOUT FPRA

The Florida Public Relations Association is the oldest public relations trade association in the United States. FPRA was founded in 1938 by Lt. Col. John W. Dillin who was the publicity director for the Miami Beach Chamber of Commerce at the time.

OUR MISSION

The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida.

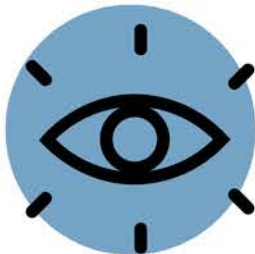
WHY SPONSOR A STUDENT?



**Removes financial barriers
for students.**



**Support the professional development of
PR, marketing and communications
students working to make a difference
in their communities.**



**Create meaningful brand
visibility for your company.**



**Partner with an organization who has a
proven history of enhancing the public
relations profession since 1938.**



Strengthen community and workforce pipelines.

TESTIMONIALS



Ella Steffen

Executive Assistant I to the Chief Strategy & Business Development Officer, Sarasota Memorial Health Care System Central West Coast Chapter

“The transition from student to professional can be a daunting journey and it’s easy to feel a level of imposter syndrome or self-doubt as you navigate this new phase of life. FPRA’s Student-to-Professional membership has given me the opportunity to connect with a diverse array of experienced professionals in my area (#CWCFFPRA), step outside my comfort zone — like joining my chapter’s communications committee — and learn through a mentor I was matched with.

These experiences have helped me build confidence, gain connections, sharpen my abilities, and feel more grounded and prepared as I continue to grow in my professional career.”



Nicole Fortoul

Public Relations Contractor, BrandEthica LLC South Florida Chapter

“FPRA has helped me jumpstart my career in immense ways. It gave me an introduction and involvement in the professional world when I was still in college, while also allowing me to form connections that would come back to bless me in a very full-circle way.

FPRA was the direct bridge to so many opportunities I had when I was still in the classroom, like internships, the annual PR and Comms Summit, networking events, and APR Workshops that prepared me for post-grad life. I like to call it the gift that keeps on giving, since many of the opportunities FPRA brought me have allowed me to be a PR Contractor today.

I have networked, learned, experienced, become involved, and most importantly, I was able to give back to students like me during my time as the Orlando Student Chapter president, and continue to be able to do so by being on the FPRA South Florida board. I can’t wait to see what’s next for all FPRA chapters and how I will continue to grow in this incredible organization!”



Gina Cioffi

Accommodations Manager Fan Experiences

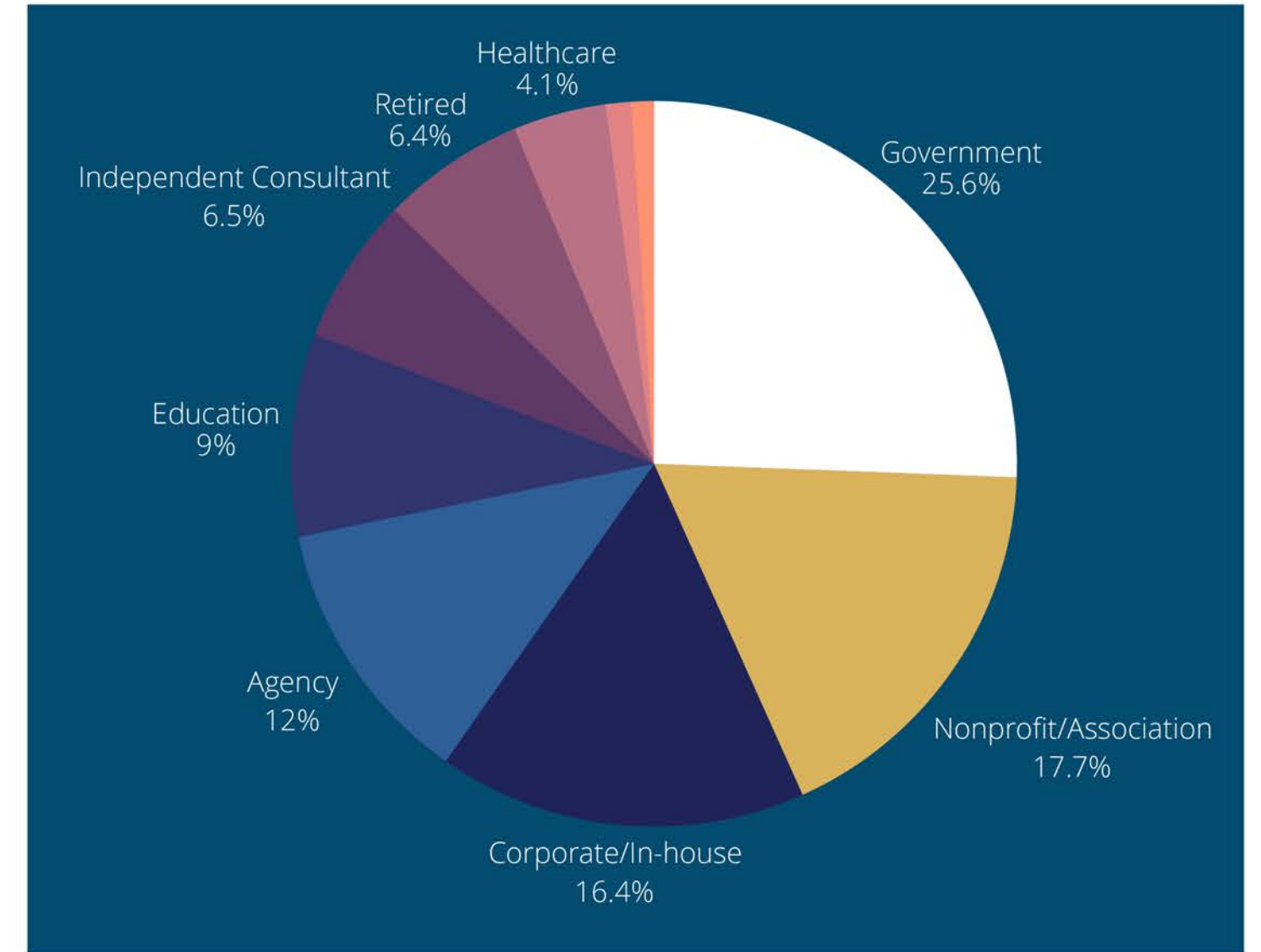
“FPRA’s student-to-professional membership gave me a built-in support system during my transition from classroom to career by connecting me with mentors, real-world opportunities, and the confidence to step into the industry prepared.”

MEET OUR MEMBERS

Our members are not just communications professionals — they are strategic decision-makers and budget influencers across corporate, nonprofit, government and agency sectors.



CHAPTER LOCATIONS



ORGANIZATIONS REPRESENTED

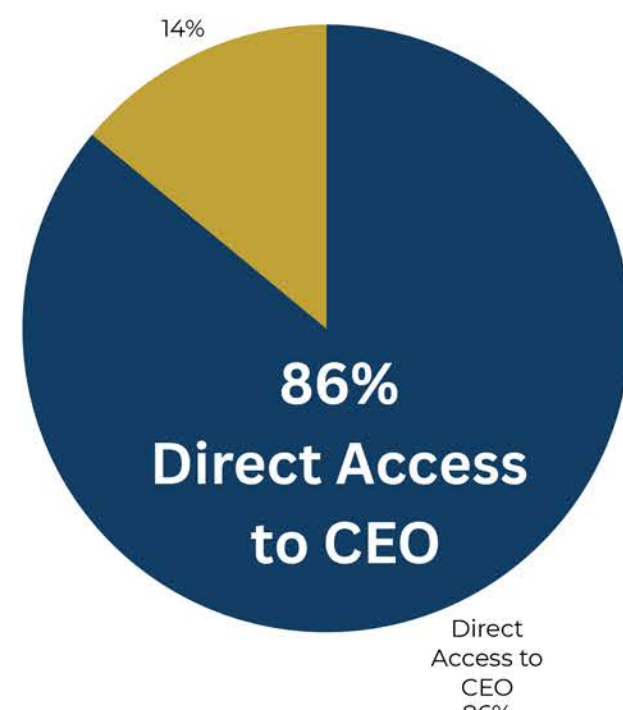
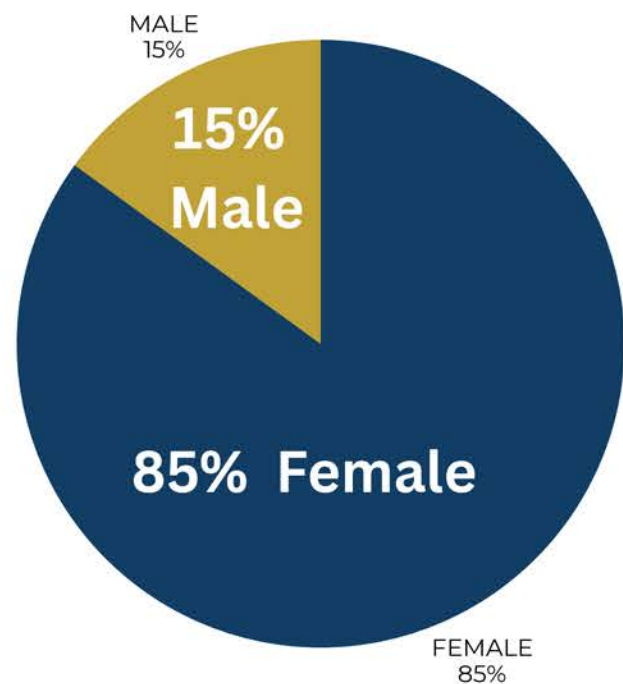
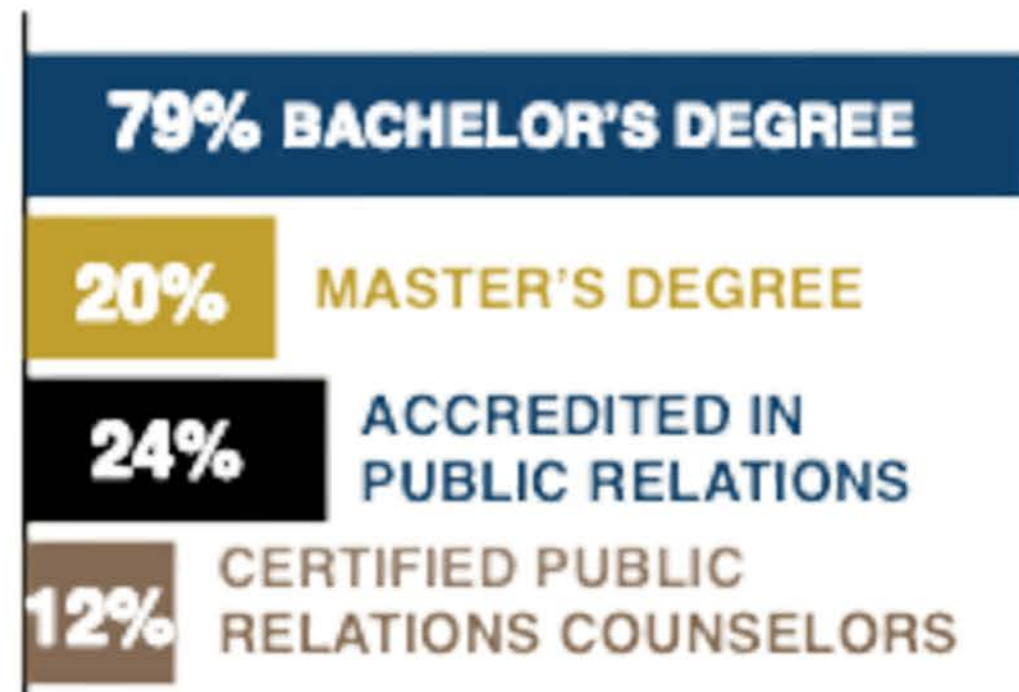
More than 80% of all professional members are employed in one of these sectors:

1. Government
2. Nonprofit/Association
3. Corporate/In-house
4. Agency
5. Education

MEMBERSHIP SUMMARY

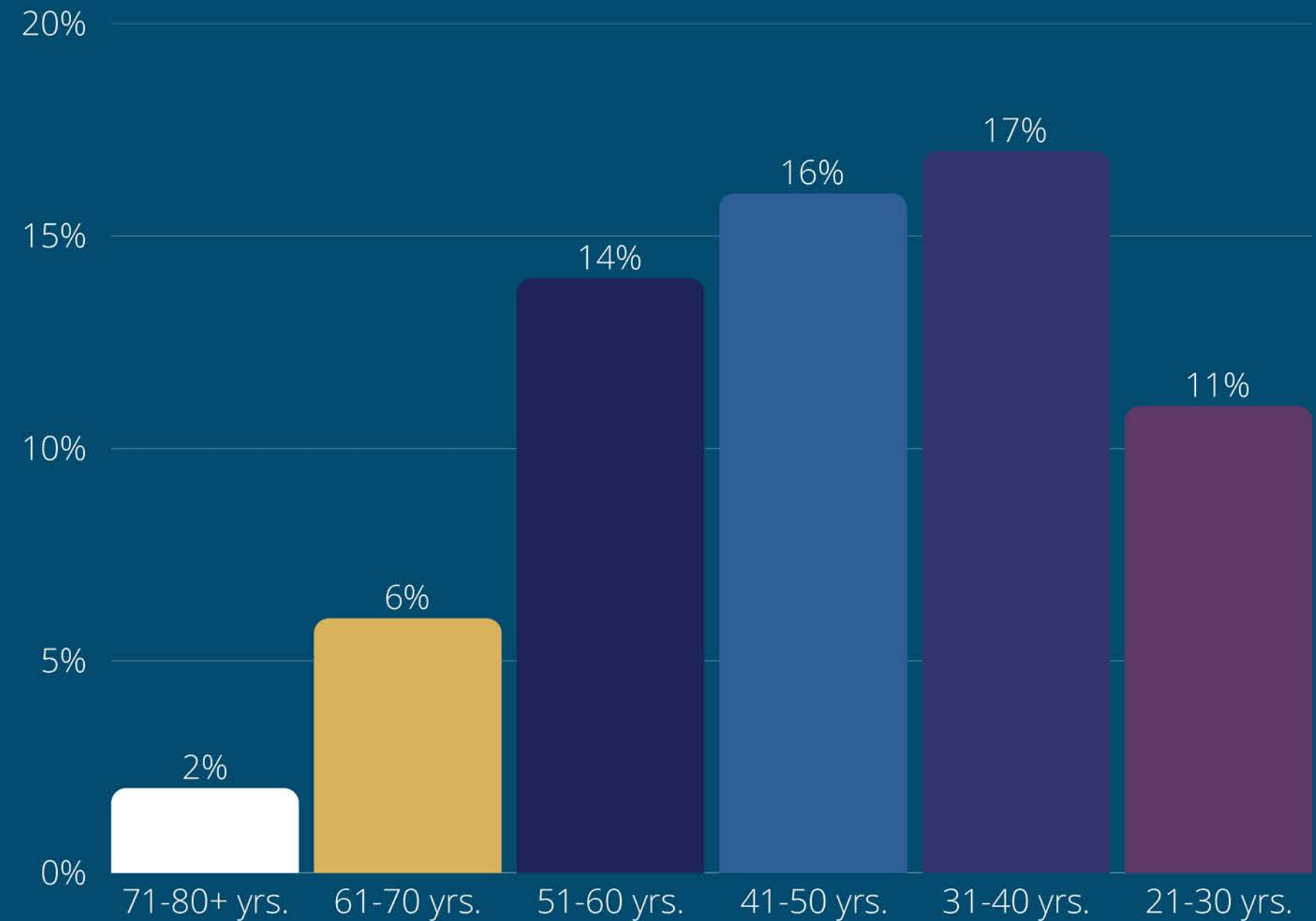
FPRA serves a vibrant community of more than 1,000 members spanning 15 professional chapters and 14 student chapters.

EDUCATION



AGE

Of our professional members who provided age-related data, about half are between 31 and 50 years old.





2025 PR & Comms Summit Wrap-Up

FPRAConnect

PR &
COMMS
SUMMIT

FPRA



Watch on  YouTube

INFLUENCE THE INFLUENCERS



EVENT
ATTENDEES

675+

ANNUAL CONFERENCES
SINCE 1940

86

LINKED IN
FOLLOWERS

5K

DECISION
MAKERS

85%

PAST SPEAKERS



Jeff Polk

EVP & General Manager, Epic Universe at Universal Orlando Resort

Alyson Sologaitoa

VP, Public Relations at Universal Orlando Resort



Jean Guerin

EVP, Head of Publicity, Corporate Communications & Talent Relations at FOX Entertainment



Miri Rodriguez
Chief Storyteller, Microsoft



SPINSUCKS

Professional Development for PR and Marketing Pros

Gini Dietrich

Founder & CEO

Josh Wicks Robinson

(OMGITSWICKS), Podcaster & Influencer



Tampa International Airport



SAG-AFTRA

Pamela Greenwalt

Chief Communications and Marketing Officer at SAG-AFTRA



Kara Heater

VP of Marketing at Savannah Bananas



Jacquee Wahler

VP of Communications, Walt Disney World Resort

STUDENT SPONSORSHIP OPPORTUNITIES

COMMUNITY PARTNER

\$1,500

- Covers full student experience, including FPRA Membership
- Logo on partner page of website
- Social media recognition post
- Photo of sponsored student at Summit
- Mention in post-event recap email

IMPACT PARTNER

\$2,000

- Covers full student experience, including FPRA Membership
- Logo on partner page of website
- Social media recognition post
- Photo of sponsored student at Summit
- Mention in post-event recap email

PLUS:

- Quarter-page program book ad (\$500 value)
- Logo included in press release
- Featured sponsor spotlight post

PREMIER PARTNER

\$3,000

- Covers full student experience, including FPRA Membership
- Logo on partner page of website
- Social media recognition post
- Photo of sponsored student at Summit
- Mention in post-event recap email
- Full-page program book ad (\$1,000 value)
- Logo included in press release
- Featured sponsor spotlight post
- Two Tickets to Golden Image Gala
- Logo on Mainstage during Summit

CONTACT US



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www.fpra.org/about-us/sponsor



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