

# CN Membership Application

Membership in the Counselors' Network is open to any member in good standing of the Florida Public Relations Association who has earned the CPRC (Certified Public Relations Counselor) credential. In addition, members must be actively engaged in providing counseling service, whether as a full-time principal, officer, partner or employee of a public relations firm, corporation, organization or agency, and have been practicing public relations for at least ten years, three of which have been in a counseling capacity.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Certified Public Relations Counselor: Yes No

Three years spent in a counseling capacity: Yes No

FPRA Member: Yes No Gender: Male Female

Dues: \$50 annually / \$10 annually for retired members

Application Fee: \$20 (new CN members only)

Total amount enclosed: \_\_\_\_\_

Check payable to "FPRA" or include credit card information below.

Credit Card:  Visa  MC  Discover  AMEX

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

3/4 digit security code on back/front: \_\_\_\_\_

Address where statement is received: \_\_\_\_\_

\_\_\_\_\_ Zip Code: \_\_\_\_\_

I hereby make application for membership in the Florida Public Relations Association's Counselors' Network and agree to abide by the Code of Ethics of the Association.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Return to: FPRA, 40 Sarasota Center Blvd., Ste. 107, Sarasota, FL 34240 or fax to 941-906-1556.

[www.fprra.org](http://www.fprra.org)

 Florida Public Relations Association  
40 Sarasota Center Blvd., Suite 107  
Sarasota, FL 34240

**COUNSELORS' NETWORK  
FOR SENIOR LEVEL  
COUNSELORS &  
PRACTITIONERS**



  
FLORIDA PUBLIC RELATIONS ASSOCIATION  
**COUNSELORS' NETWORK**

The Florida Public Relations Association's Counselors' Network was created to give senior public relations counselors and practitioners an opportunity for professional enrichment and continuing education. The Network was designed to advance the professional status of members, while catering to their senior experience and interests and giving them a means of advancing the profession.

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## BENEFITS

### A dynamic two-day Winter Symposium

The jam-packed meeting schedule of the annual CN Winter Symposium provides good fellowship, productive idea sharing, and stimulating dialogue with guest presenters. There are usually three speakers who fashion their presentations

around the PR issues of today. The Winter Symposium provides strong professional networking with other counselors.

### Special CN sessions at FPRA's Annual Conference

One of the many perks of being a Counselors' Network member is direct access to key speakers who attend the Association's Annual Conference.

Unlike other members, Counselors are invited to meet with general session speakers. These intimate, one-on-one sessions give the Counselors an opportunity to delve further into the issues presented. It's also important to note that a number of chapters offer professional development opportunities specifically geared toward CN members.

### An exclusive network of ideas and experience sharing

The Counselors' Network is a support group for its members. Counselors turn to each other for answers and solutions to their dilemmas.

CN members have their own section of the FPRA Web site which includes Case Studies of particular interest to senior-level practitioners, a CN library, and additional resources.

FPRA's Counselors' Network members keep in touch through exclusive FaceBook, Google Groups and LinkedIn social media platforms, as well as other networking opportunities.

### Participation in a statewide speakers' bureau

Counselors' Network serves as a source of speakers for local FPRA chapters and FPRA's Annual Conference. As leaders in the public

relations industry, CN members are invited to speak on a variety of issues.

### Opportunities to mentor new public relations professionals

Counselors' Network members are often paired with new professionals to give an unofficial orientation to FPRA. From getting introduced to new friends at Annual Conference to having general questions about the Association answered, new professionals are shown the "ropes" to help them get the most from the organization.

### Leadership opportunities within the State Association

In addition to the opportunity to serve on the Counselors' Network board, CN members are actively involved in the leadership of the organization. Members often participate on the Executive Committee and the State Board of Directors, as well as on their local chapter boards. Their years of experience in the profession allow them to offer guidance in leading and maintaining the organization.

## SERVICES

The services provided by the Counselors' Network include a member directory, professional development seminars, special sessions at FPRA's Annual Conference, networking opportunities, and periodic special reports.

## DUES

The initiation fee for new members is \$20. Annual dues for Counselors' Network is \$50. Annual dues for retired members is \$10.

